

„Implementing Cutting-Edge Technologies in Clinical Practice: A Practical Approach for Researchers“

March 21st, 2024 – Aachen Germany

Joe Lennerz MD PhD

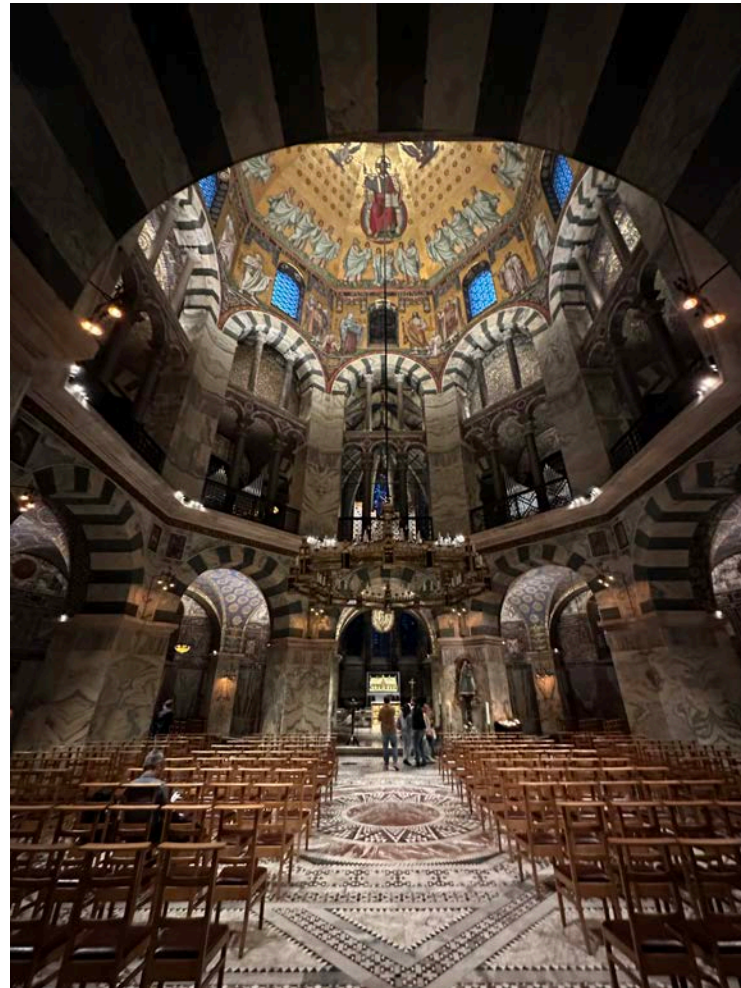
Chief Scientific Officer, BostonGene

15th TMF-Conference
21. – 22. March, Aachen, Germany

2024



Medical Innovation • First in Patient • First in Human



The New York Times by [Kevin Roose](#). Jan. 12, 2023

Don't Ban ChatGPT in Schools. Teach With It.

OpenAI's new chatbot is raising fears of cheating on homework, but its potential as an educational tool outweighs its risks.

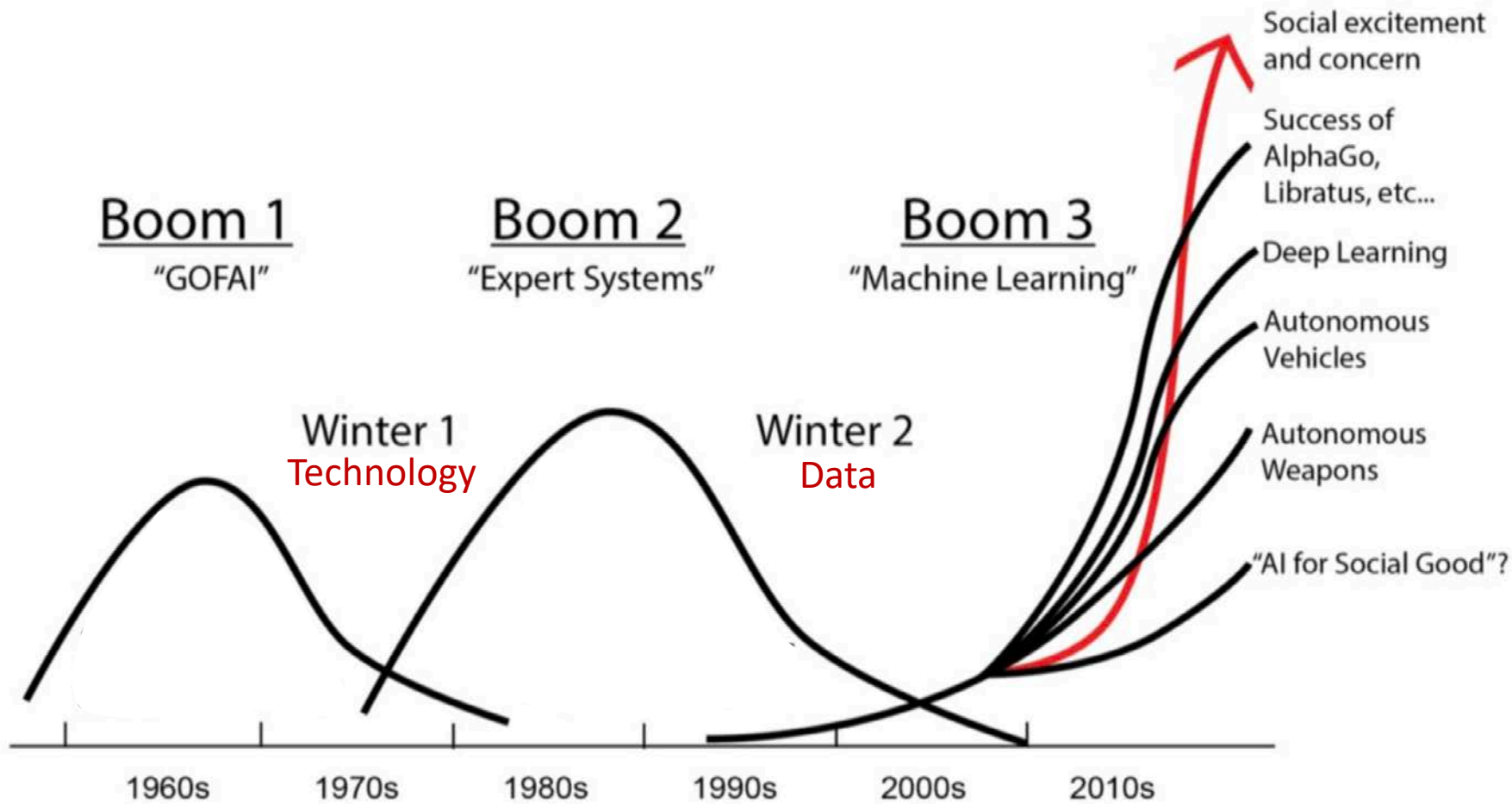


Nata Metlukh

```
vs[1]);  
var atpos=inputs[i].indexOf  
var dotpos=inputs[i].lastI  
if (atpos<1 || dotpos<atp  
document.getElementById(  
else  
document.getElementById  
} if (i==5)
```

- 1997: Deep Blue defeats Garry Kasparov
- 2000: A Neural Probabilistic Language Model
- 2009: Large-Scale Deep Unsupervised Learning Using Graphics Processors
- 2011: Watson defeats humans on Jeopardy!
- 2011: Apple releases Siri
- 2012: Breakthrough in image recognition – Google’s deep neural network project
- 2014: China’s Tianhe-2 – fastest system
- 2014: Facebook introduces DeepFace
- 2016: AlphaGo defeats the world champion in the Chinese board game Go
- 2017: Sophia, the first robot to be granted citizenship
- 2017: Google introduces the Transformer
- 2018: Cimon, GPT, Lovot
- 2019: Turing Natural Language Generation model
- 2020: Curial GPT-3 LLM
- 2021: Dall-E
- 2022: ChatGPT
- 2023: GPT-4

AI Timeline – “Four Seasons”



Concerns about
AI implications
&
Regulatory
trends

HARVARD MEDICAL SCHOOL
DEPARTMENT OF BIOMEDICAL INFORMATICS

DBMI People Directory | Harvard Medical School

About DBMI | Careers | Education | Events | Faculty | News | Projects | Research Areas

AI in Medicine PhD Track

The Artificial Intelligence in Medicine (AIM) PhD track, newly developed by the Department of Biomedical Informatics (DBMI) at Harvard Medical School, will enable future academic, clinical, industry, and government leaders to rapidly transform patient care, improve health equity and outcomes, and accelerate precision medicine by creating new AI technologies that reason across massive-scale biomedical data and knowledge.

Innovative Technologies

Technology Breakdown August 2012

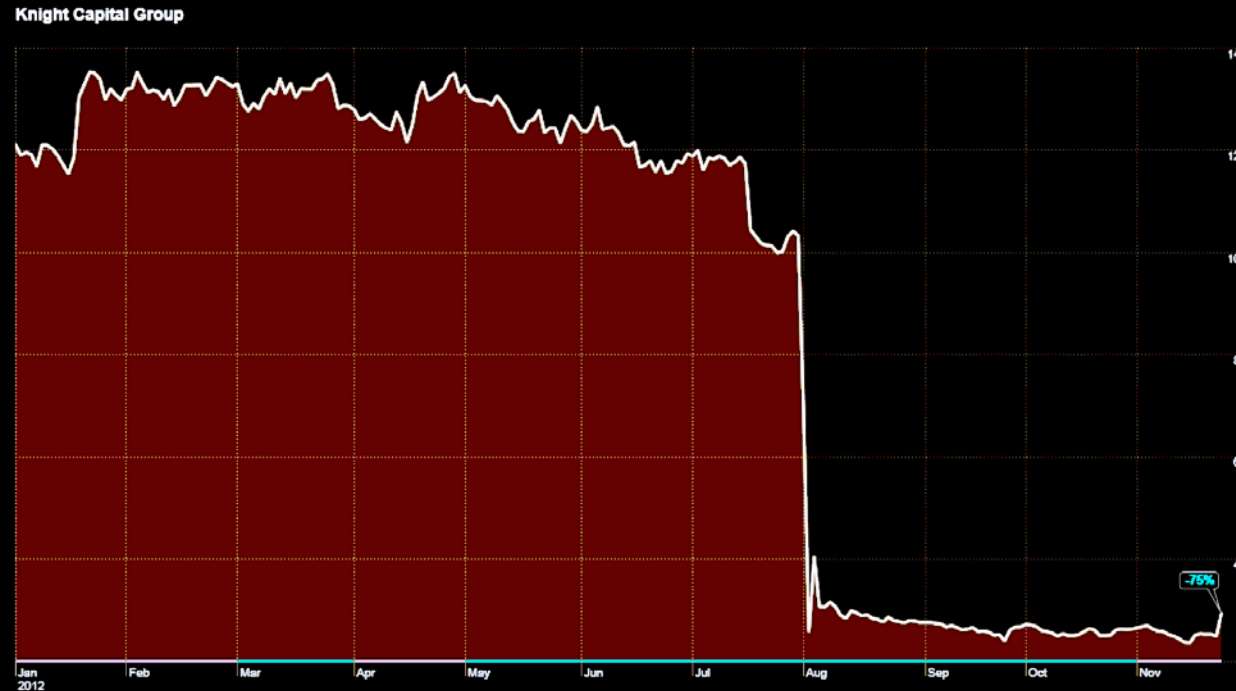
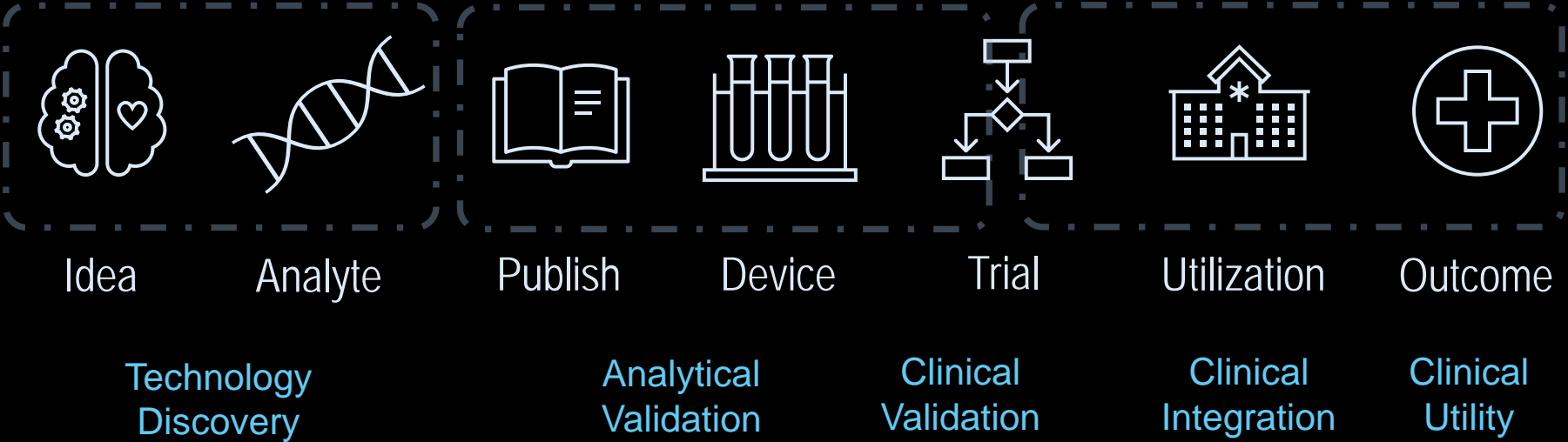
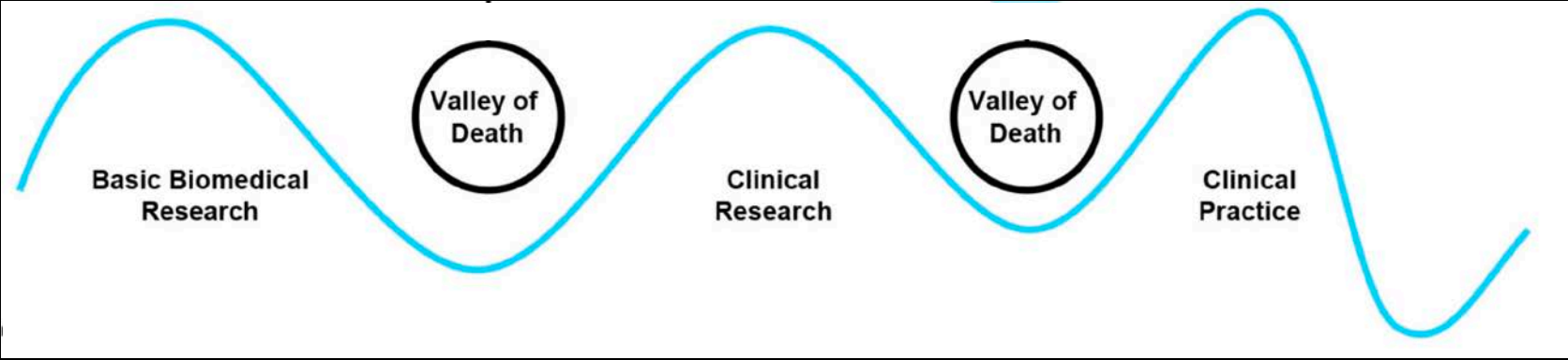
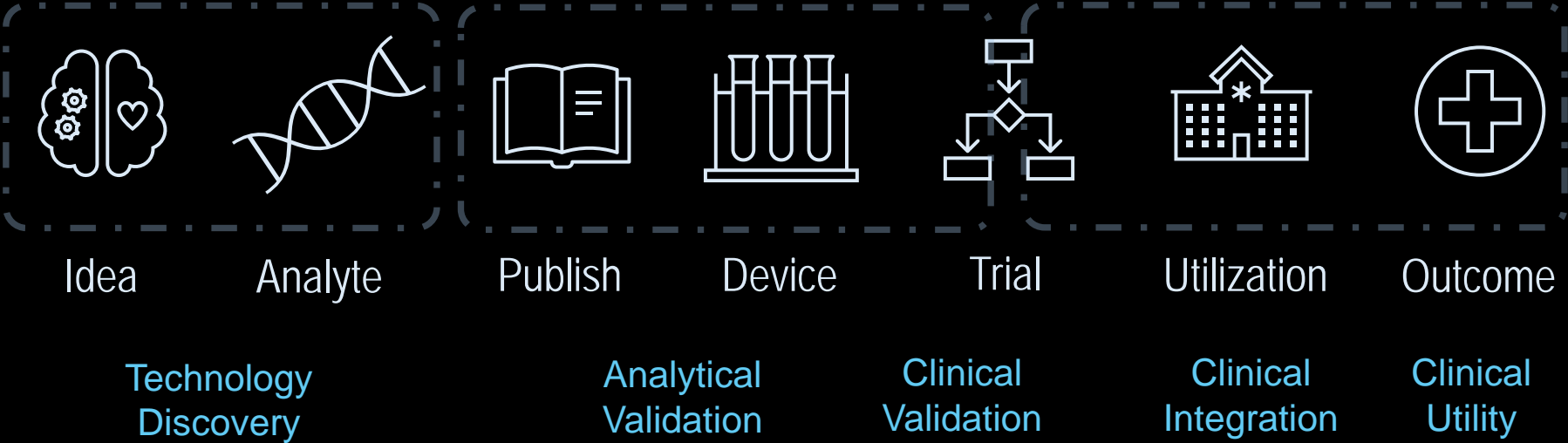


Figure 1: Knight Capital's shares are down more than 75% following its \$440 million trading glitch.

The Daunting Path to Patients

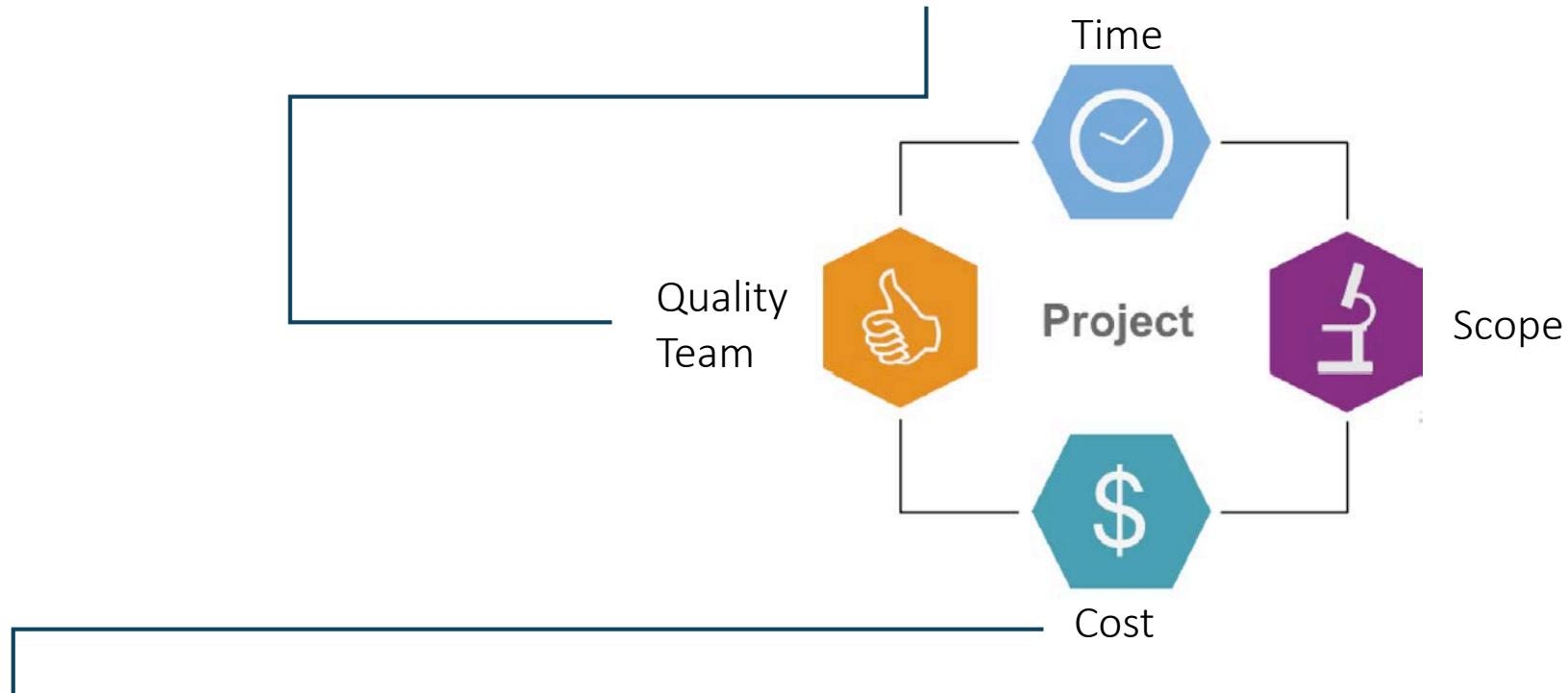


The Daunting Path to Patients



Draft of Joe's talk Feb 16th 2024

Identify key elements for integration into clinical practice



- How much? => Why? => strategy => **alignment** of initiative & funding source
- What ? => and in what order ? => what's first => **operations**
- Who => cross-functionality => interdisciplinary teams

What do you need to realize innovation?



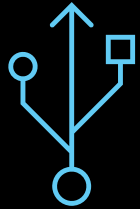
Great Team
(int. & ext.)



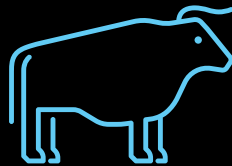
Understand
the framework



Healthcare
system



How to integrate
(Concept +Process)

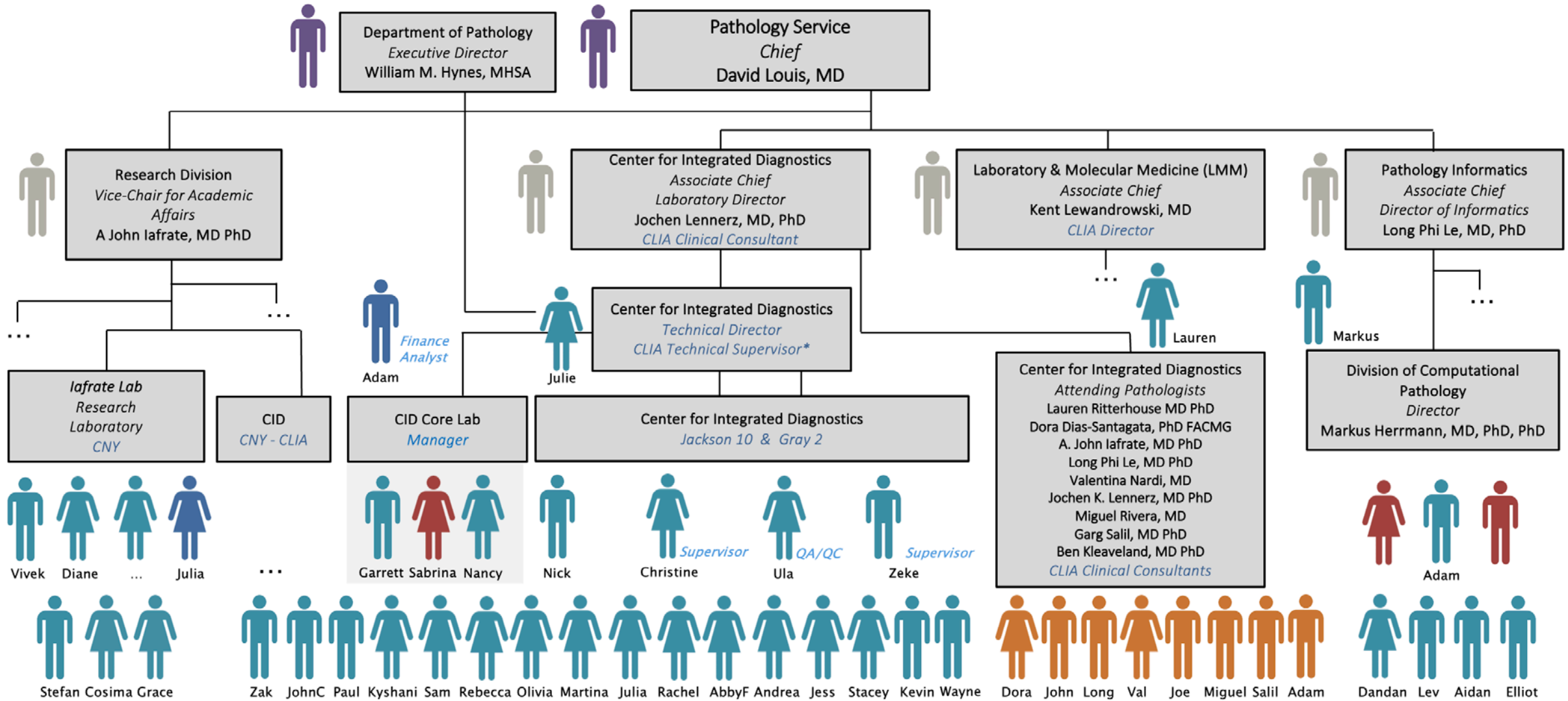


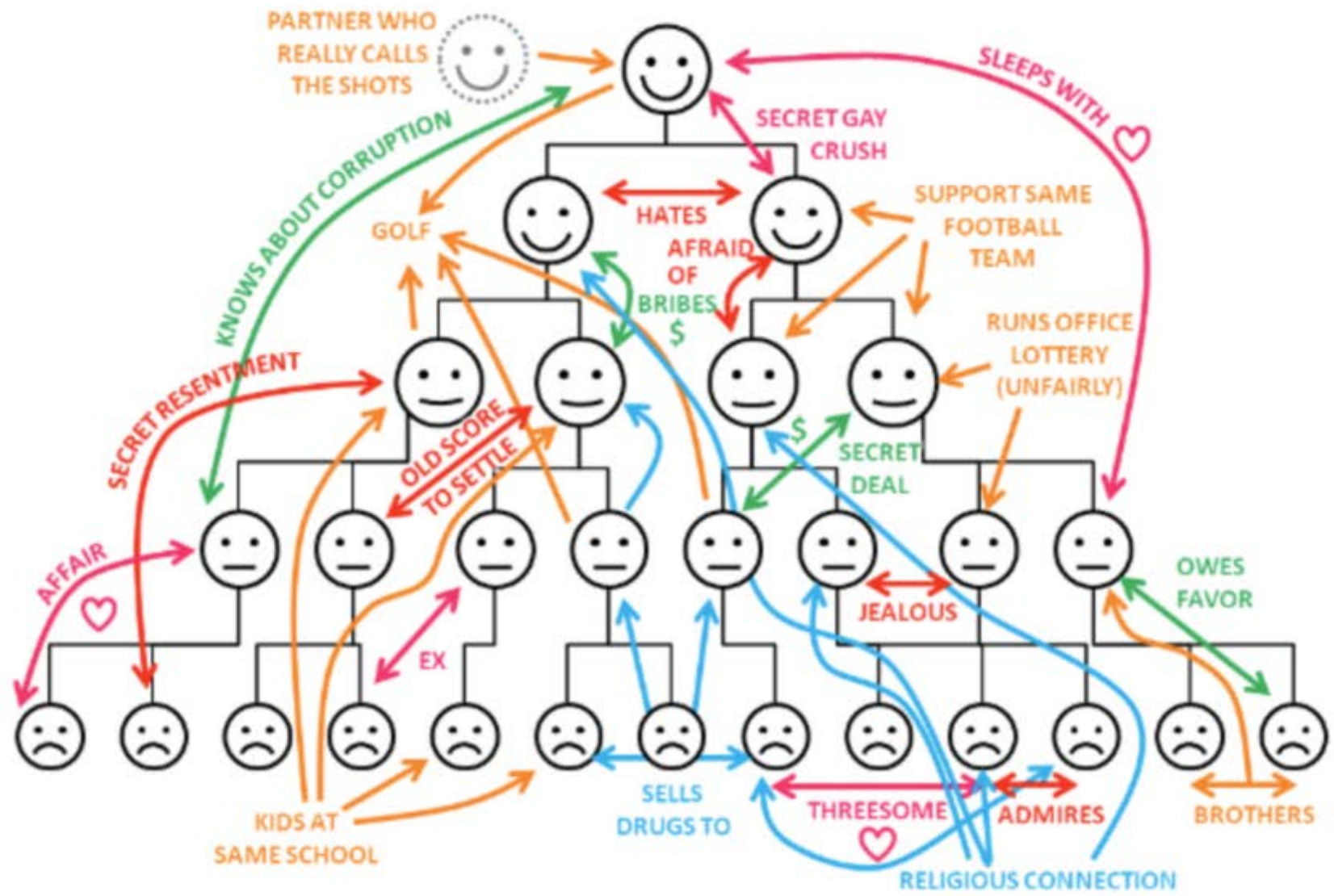
Approaches to
Financial Sustainability



Approach to apply
and challenge regulation

CID Organization









BK

D

Foreword by Peter Block
Bestselling Author of *Community and Stewardship*

Collaborating *with the* Enemy



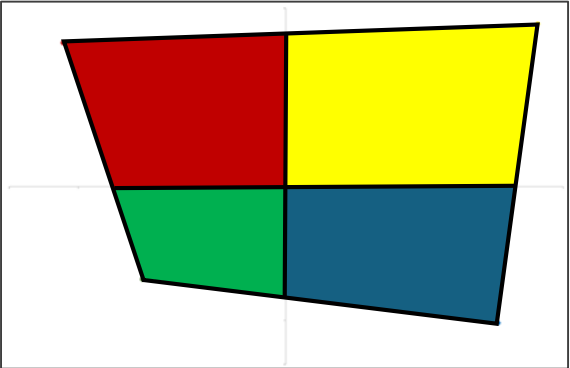
How to Work with People
You Don't Agree with
or Like or Trust

Adam Kahane

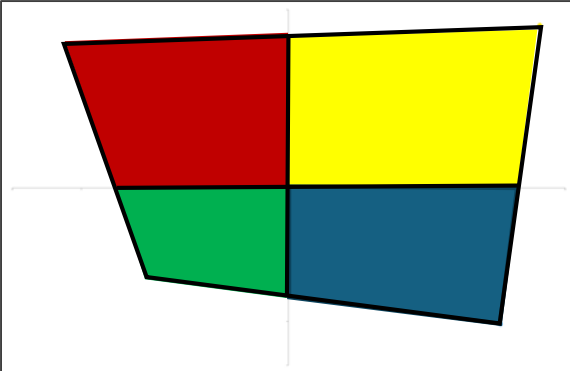
Bestselling author of *Solving Tough Problems* and *Power and Love*

Group combined

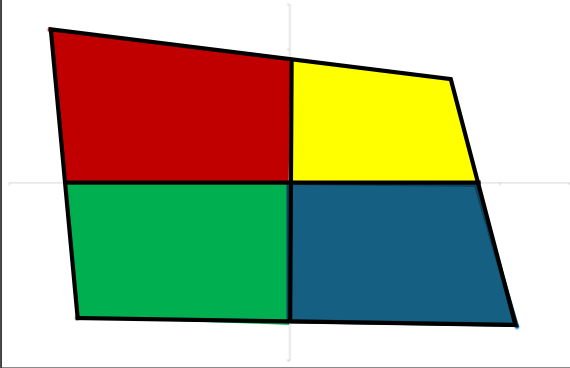
Rationale



Socialized



Instinctive

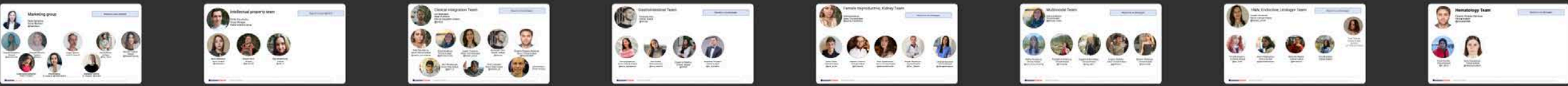




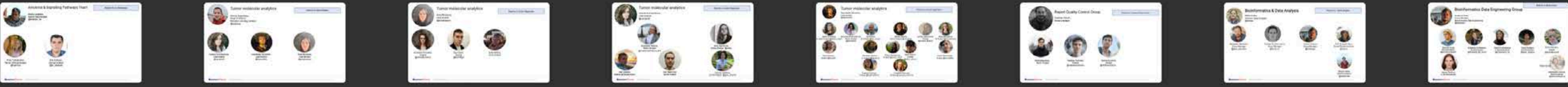
1 2 3 4 5 6 7 8



9 10 11 12 13 14 15 16



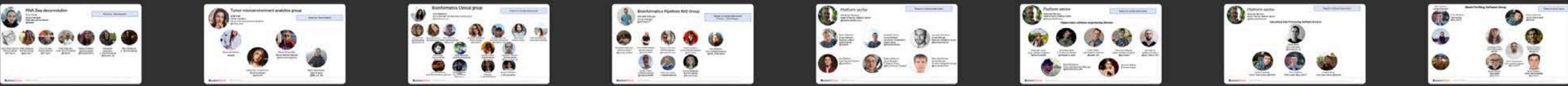
17 18 19 20 21 22 23 24



25 26 27 28 29 30 31 32



33 34 35 36 37 38 39 40



41 42 43 44 45 46 47 48



49 50 51 52 53 54 55 56

Agile Manifesto

“We are uncovering better ways of developing software by doing it and helping others do it.
Through this work we have come to value:

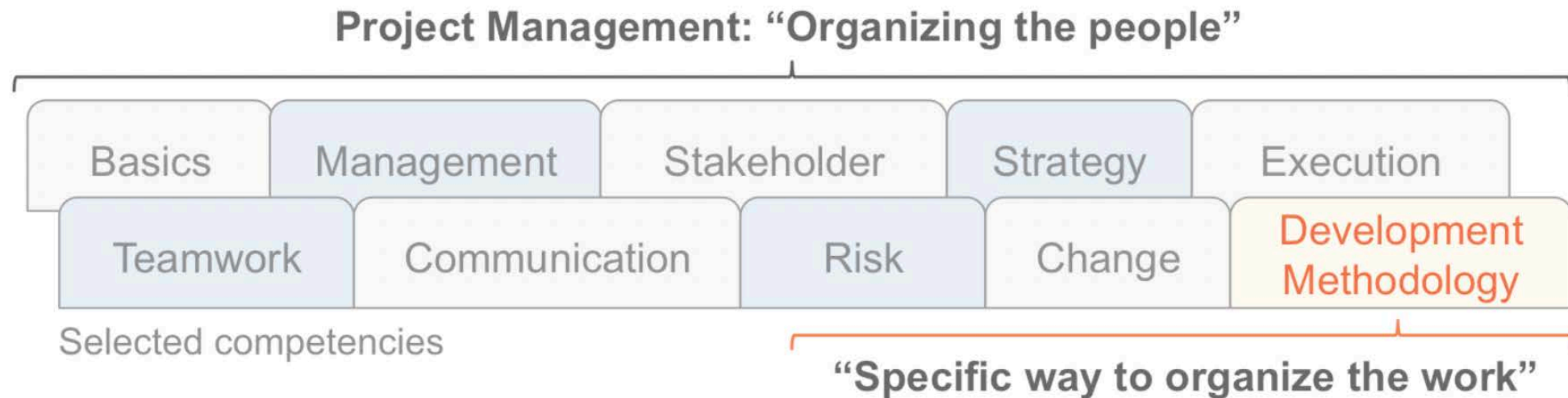
Individuals and interactions over processes and tools
Working software over comprehensive documentation
Customer collaboration over contract negotiation
Responding to change over following a plan

That is, while there is value in the items on the **right**, we value the items on the **left** more.”



Process

Supplemental Figure 2. Difference between project management and development methodology.



Project management is the organizational framework to organize people and align their skills. Here, we selected 10 core competencies in managing a project. One of these competencies is selection of a development methodology, which specifies the way to organize the work. By specifying the way to organize the work (e.g. agile vs. waterfall), the development methodology may influence project management (e.g., communication style).

What do you need to realize innovation?



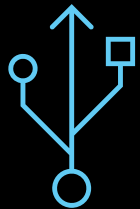
Great Team
(int. & ext.)



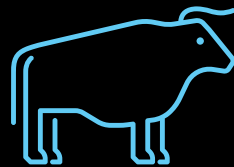
Understand
the framework



Healthcare
system



How to integrate
(Concept + Process)

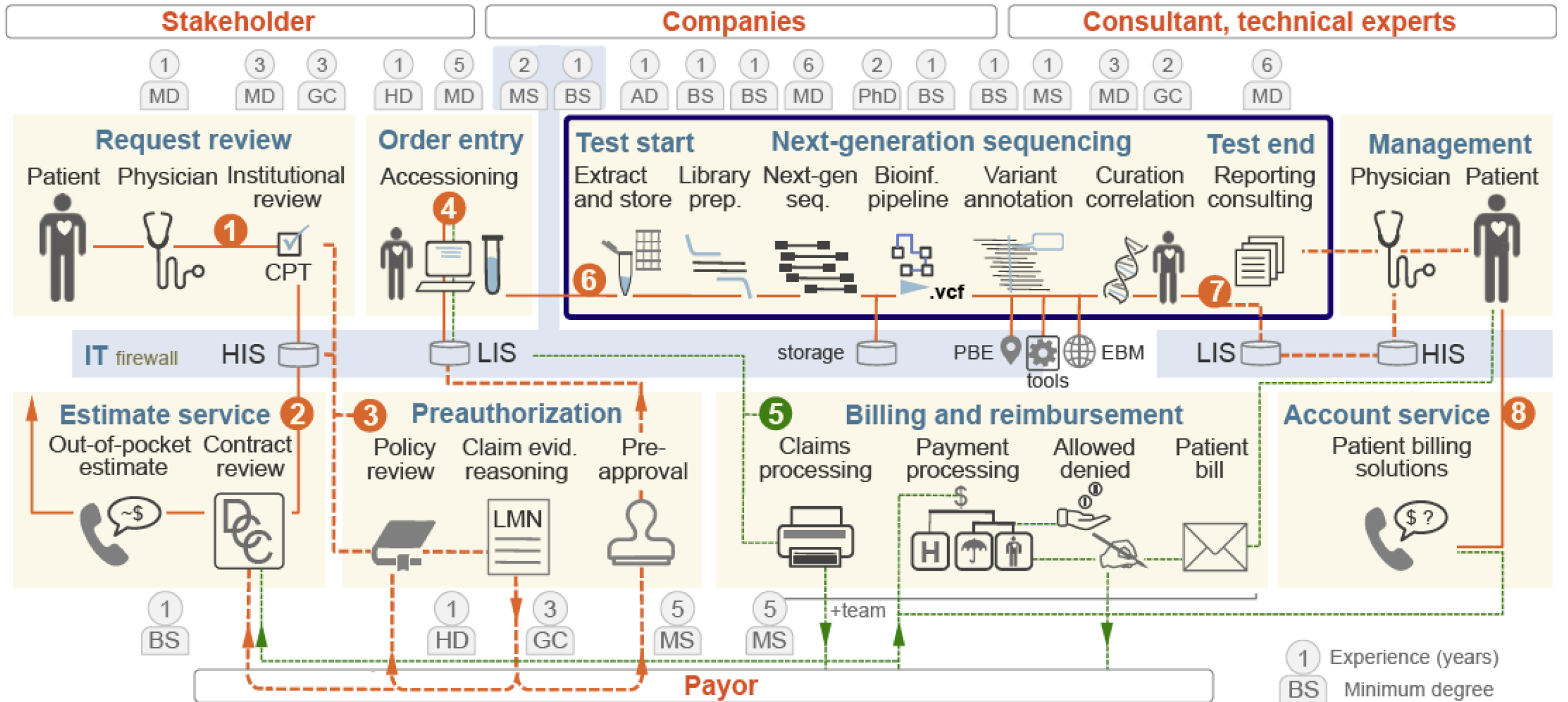


Approaches to
Financial Sustainability



Approach to apply
and challenge regulation

Synthesize the healthcare infrastructure for financially-sustainable genomics



What do you need to realize innovation?



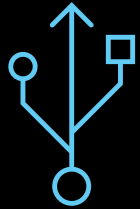
Great Team
(int. & ext.)



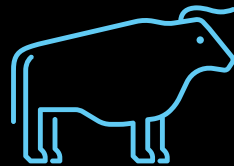
Understand
the framework



Healthcare
system



How to integrate
(Concept +Process)

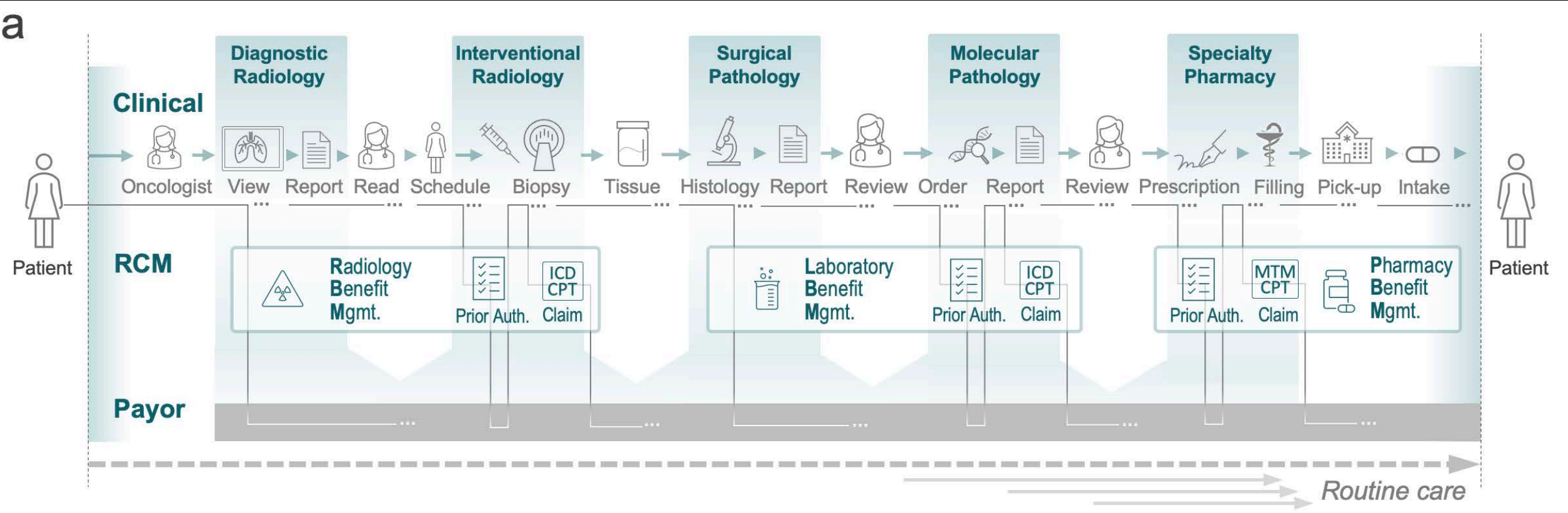


Approaches to
Financial Sustainability

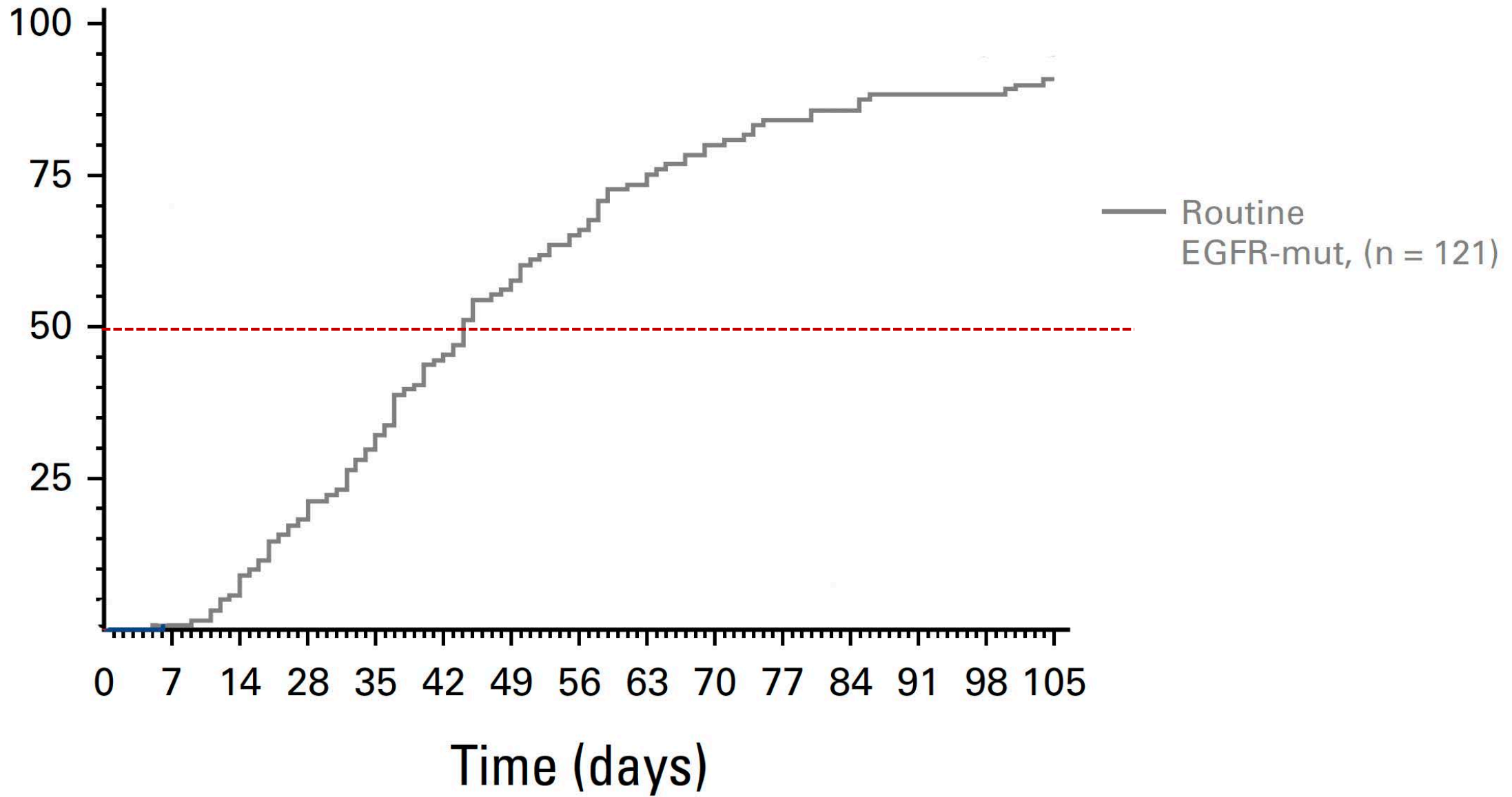


Approach to apply
and challenge regulation

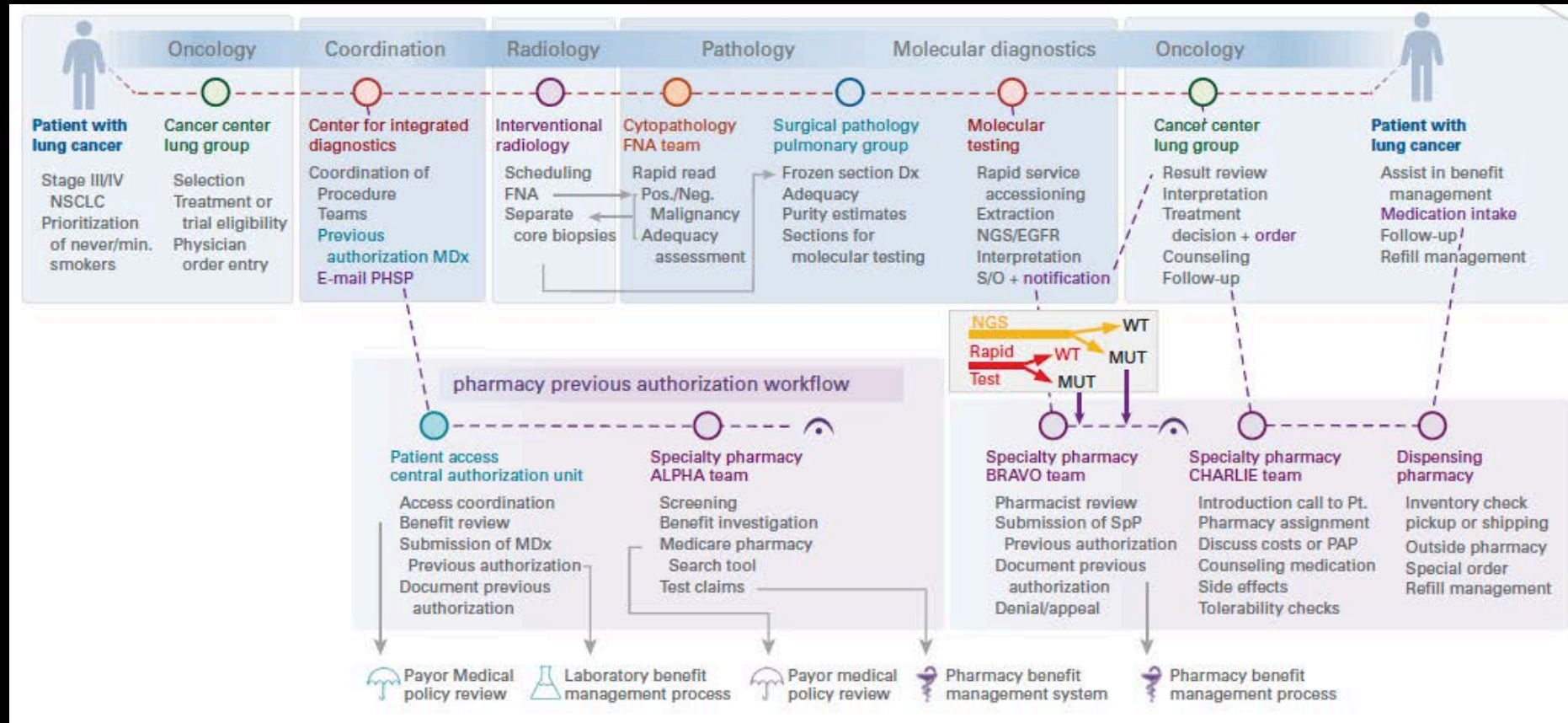
Patient ~~journey~~ vs. care pathway



Order to TKI Start



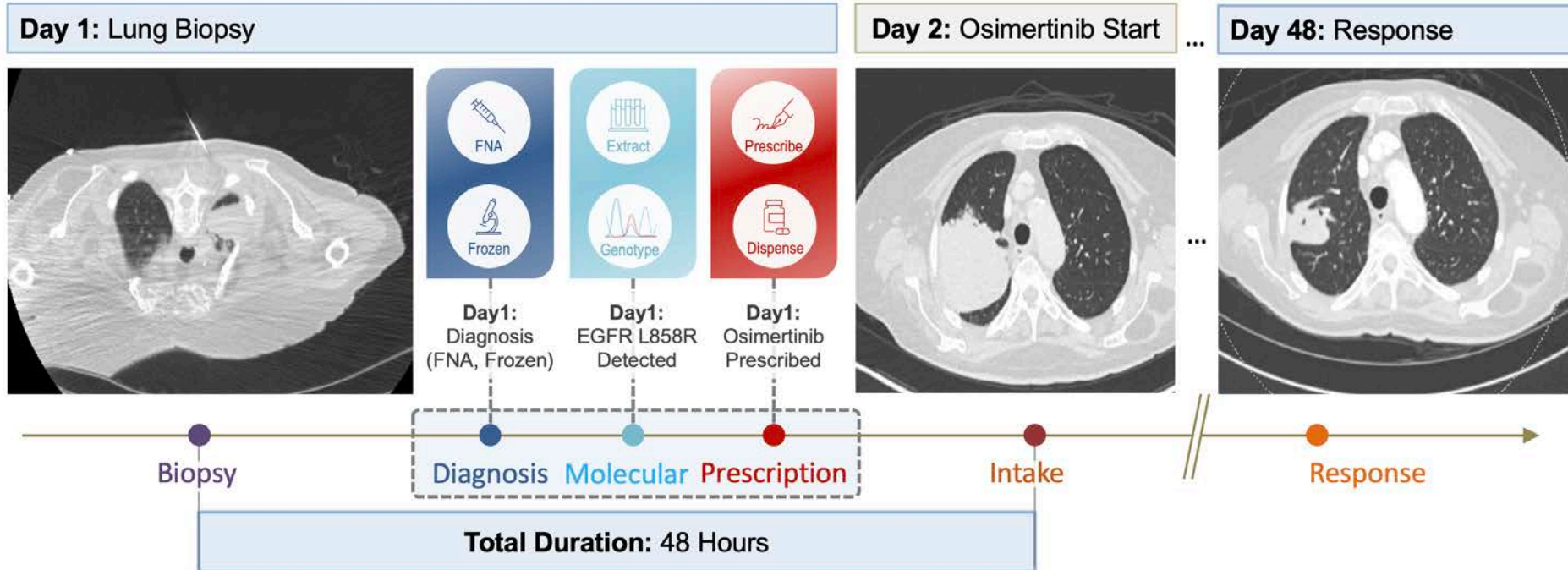
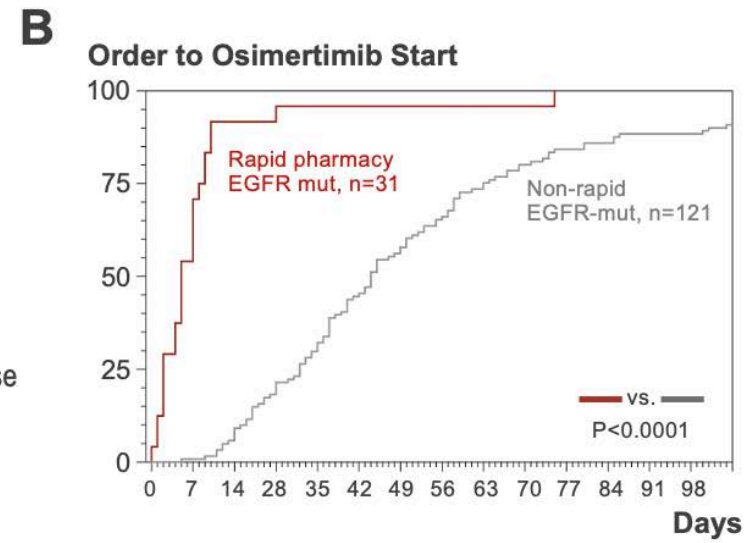
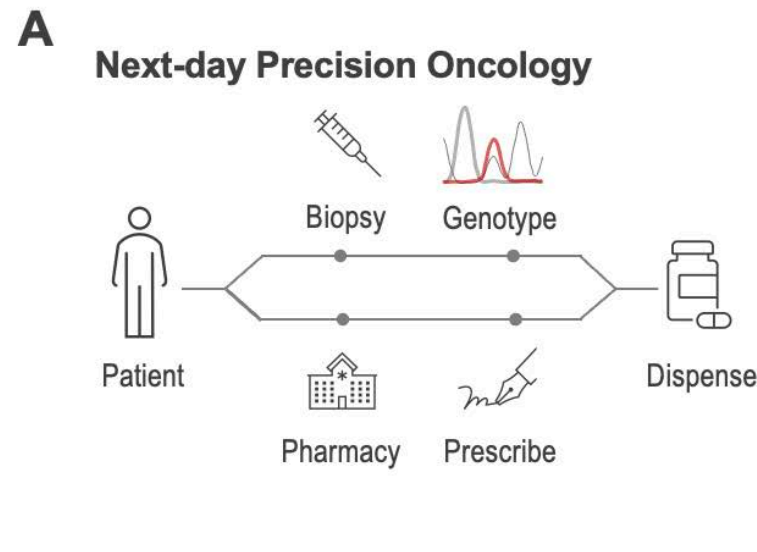
Integrated care pathway



Rapid testing

Time from
Diagnosis to
molecularly-
informed
treatment start

Routine: 48 days
Integrated: 4 days



Rapid Testing Over Time



Altered

102 rows

00:00:00.82



.JSON

.CSV



Genexus NGS v1 Rapid BRAF I/B Rapid BRAF V600E/V600K Assay Rapid EGFR Assay Rapid EGFR I/B Rapid Fusion I/B Rapid IDH1/2 Assay Rapid KRAS I/B Rapid MYD88 Rapic 1/2

Test Volume

250

200

150

100

50

0

2015

2016

2017

2018

2019

2020

2021

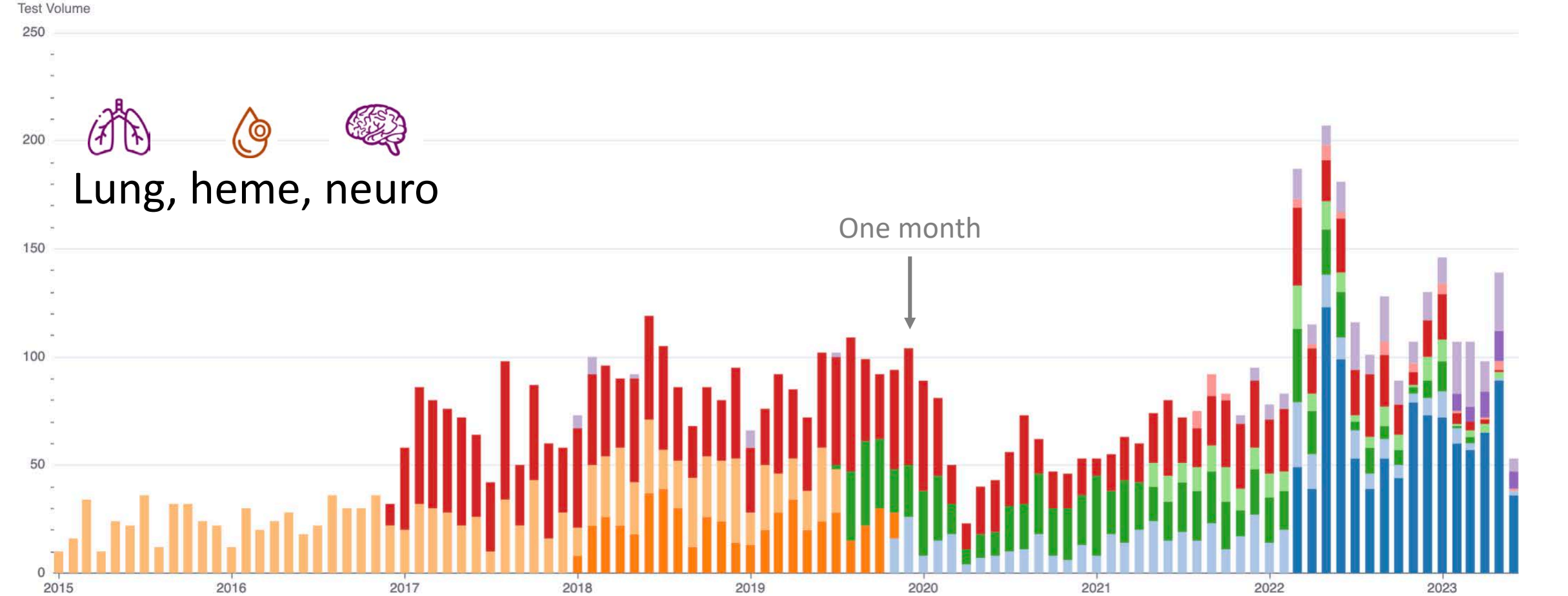
2022

2023

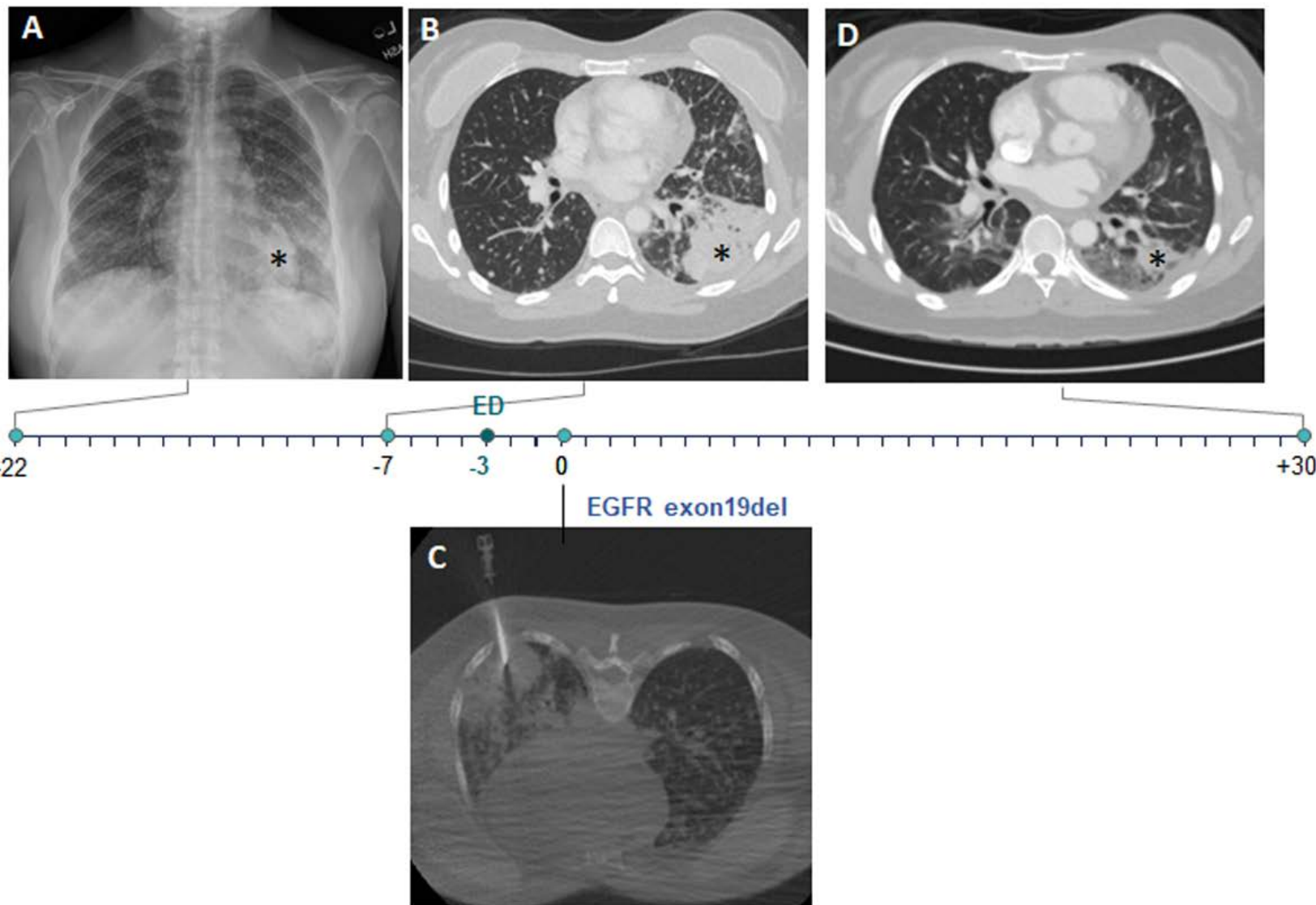


Lung, heme, neuro

One month



What's next



What do you need to realize innovation?



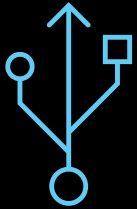
Great Team
(int. & ext.)



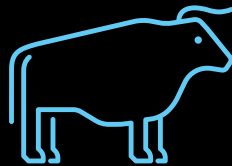
Understand
the framework



Healthcare
system



How to integrate
(Concept RWE Precomp)



Approaches to
Financial Sustainability

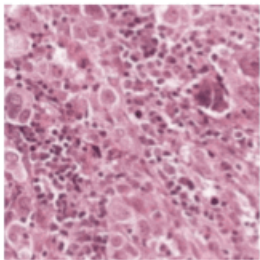


Approach to apply
and challenge regulation

<https://blog.research.google/2024/03/health-specific-embedding-tools-for.html?m=1>



EVALUATE LINEAR PROBE



tumor

PATH
FOUNDATION



no tumor



tumor



tumor

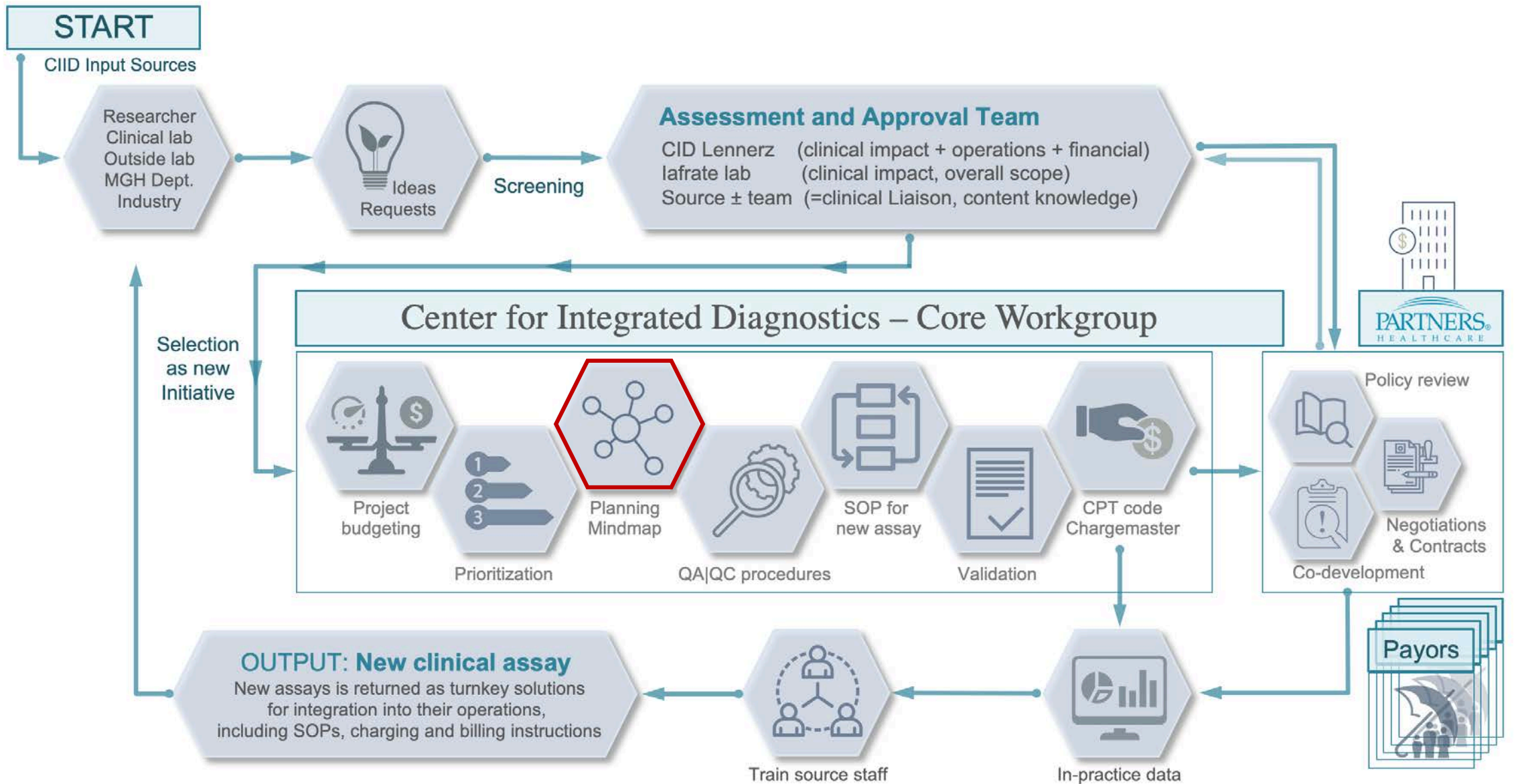


no tumor



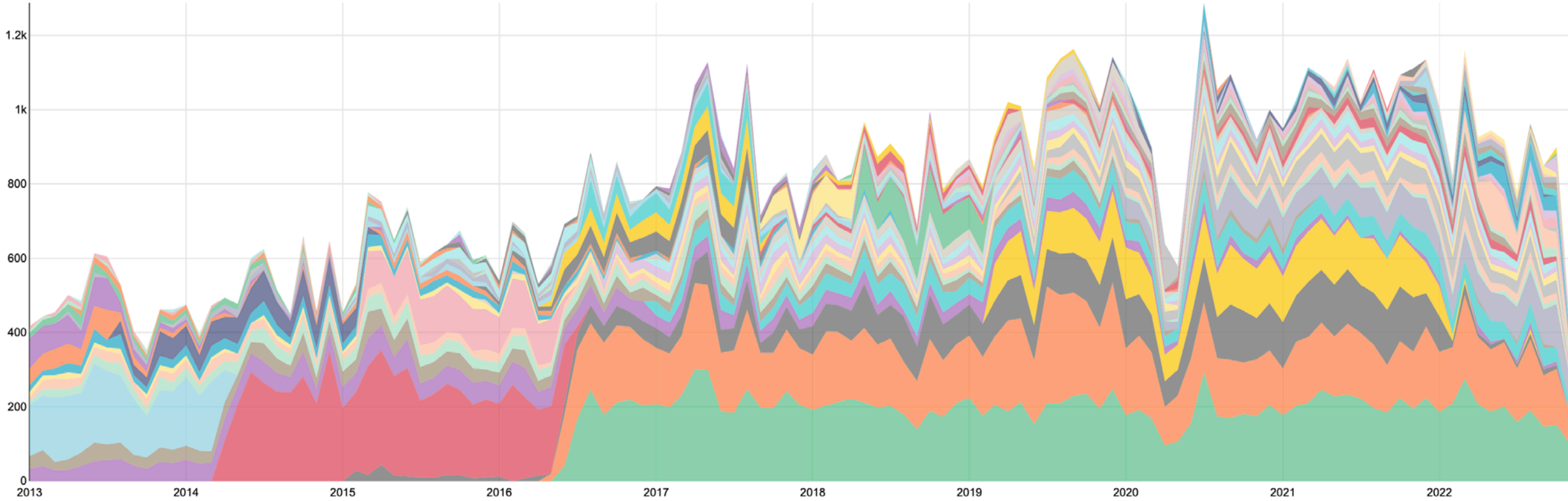
Spidermap (Mindmap) Designated framework



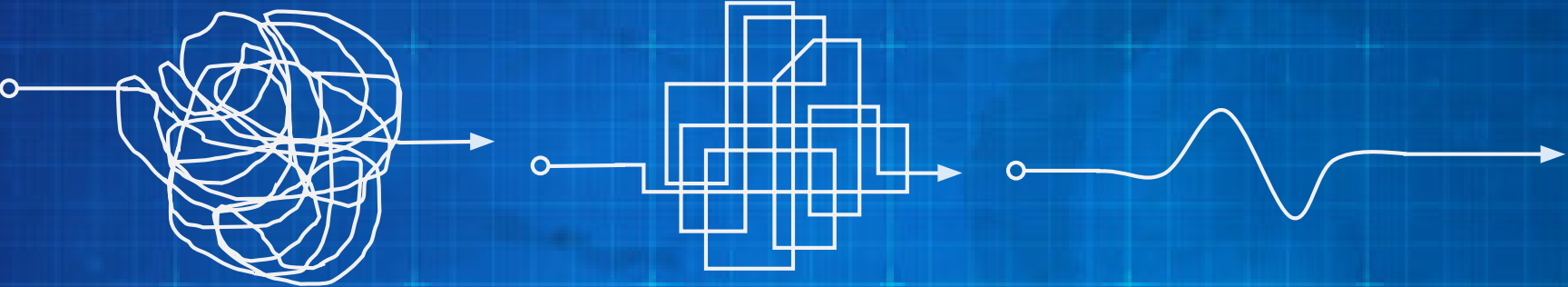


Earth Section

- SNAPSHOT-NGS-V2
- HER2 Breast FISH
- FGFR1 FISH
- Rapid EGFR I/B
- JAK2-V617F
- Heme Fusion Assay V1
- Rapid TERT Promoter ...
- Rapid KRAS I/B
- FGFR2 Break Apart Fl...
- Solid Fusion Assay V...
- HER2 FISH
- AMP-Translocation V1
- Rapid EGFR Assay
- Caris
- Solid Fusion Assay V...
- MDM2 FISH
- FLT3-NPM1
- HFE
- NGS Heme SNAPSHOT V3
- Pancreatic Cyst Flui...
- NGS-PGDx-V1 Assay
- MMR-IHC
- BRAF
- NGS cfDNA SNAPSHOT (...)
- SNAPSHOT-NGS-V1
- Heme Fusion Assay V3
- ALK FISH
- MYC FISH
- Rapid BRAF I/B
- Foundation Medicine
- NGS cfDNA SNAPSHOT (...)
- FKHR FISH
- NGS Heme SNAPSHOT V4
- Solid Fusion Assay V...
- NGS Heme Snapshot V1
- Genexus NGS v1
- PDGFRA FISH
- COVID-19 qPCR
- NGS cfDNA SNAPSHOT (...)
- MET FISH
- MGMT
- Sarcoma Fusion Assay...
- MLH1
- PIK3CA FISH
- 1P19Q FISH
- Chromosomal Microarr...
- NGS cfDNA SNaPshot (...)
- Tempus
- Chimerism
- JAK2-V617F-CALR
- CEBPA Genotyping
- BCL2 FISH
- MSI
- Rapid Fusion I/B
- EWSR1 FISH
- NTRK3 Break Apart FI...
- EGFR FISH
- Rapid IDH1/2 Assay
- MSI-IHC
- ROS1 FISH
- NGS Heme SNAPSHOT V2
- Heme Fusion Assay V2
- COVID-19 IgM/IgG Rap...
- NGS cfDNA SNAPSHOT (...)
- EMT-ISH Analysis
- SNaPshot
- BCL6 FISH
- Calreticulin
- Rapid BRAF V600E/V60...
- RET FISH
- NTRK1 FISH



Quality Management



Research

Translation

Clinical Practice



Idea

Analyte

Publish

IVD

Trial

Utilization

Outcome

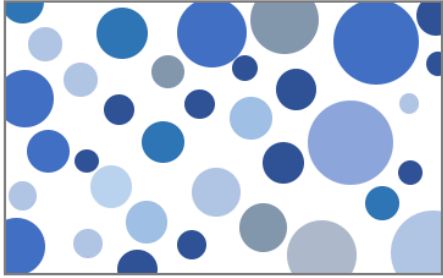
Technology
Discovery

Analytical
Validation

Clinical
Validation

Clinical
Integration

Clinical
Utility



**Real-world data
(RWD)**

Data Processing



Anonymization

Auditability

Data Standards

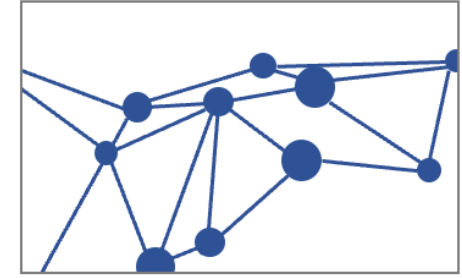
Data cleansing

Analytical plan

Study Design

Patient engagement

Regulatory compliance



**Real-world evidence
(RWE)**

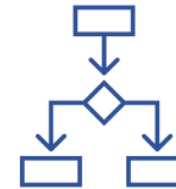
Selected Principles



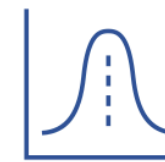
**Patient-level
(instead of literature
/summary) data**



**Availability of
exposure, outcome,
covariates**



**Identical inclusion
and exclusion
criteria**



**Appropriate
use of statistical
methods**

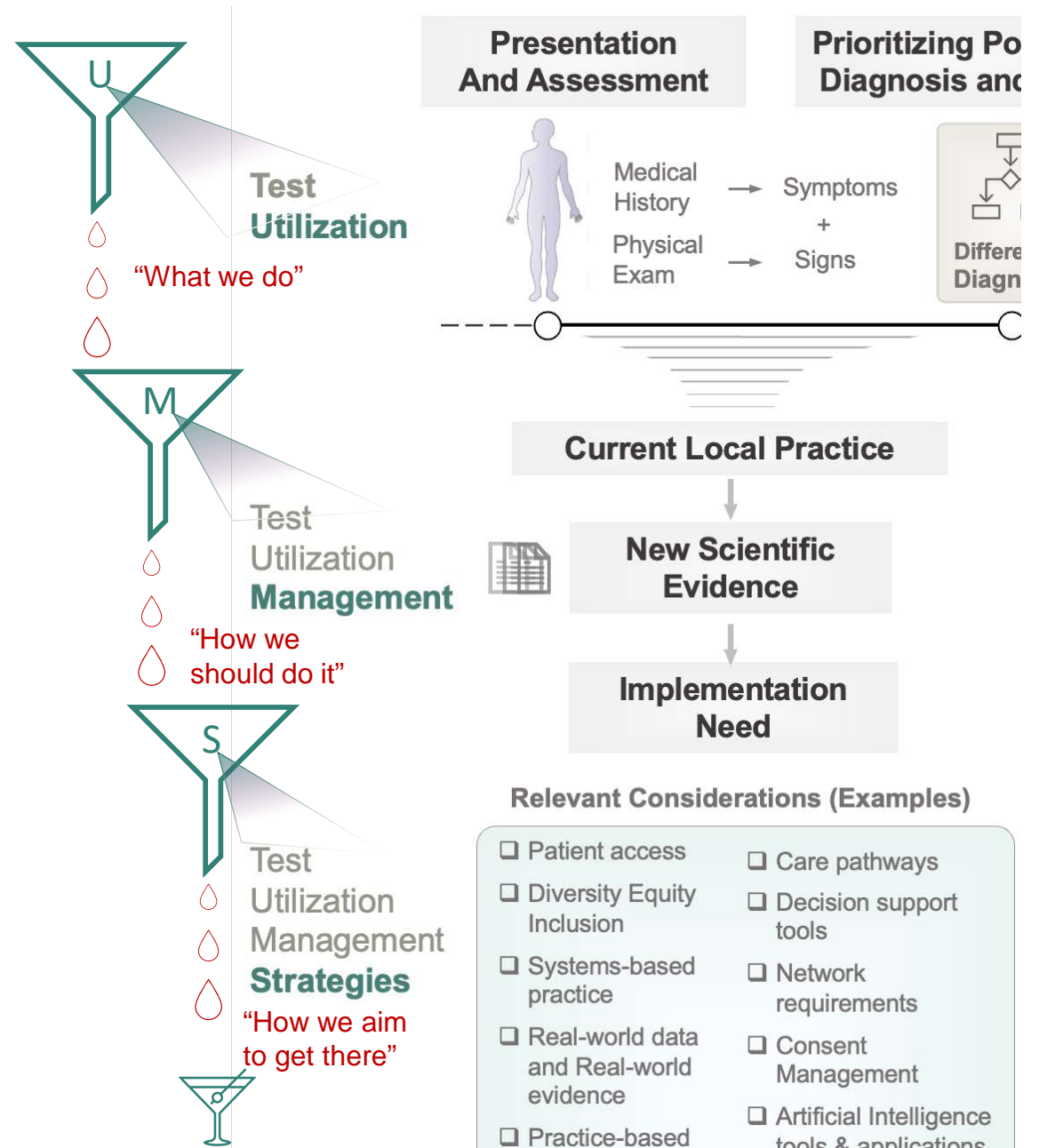
Innovation = Integration

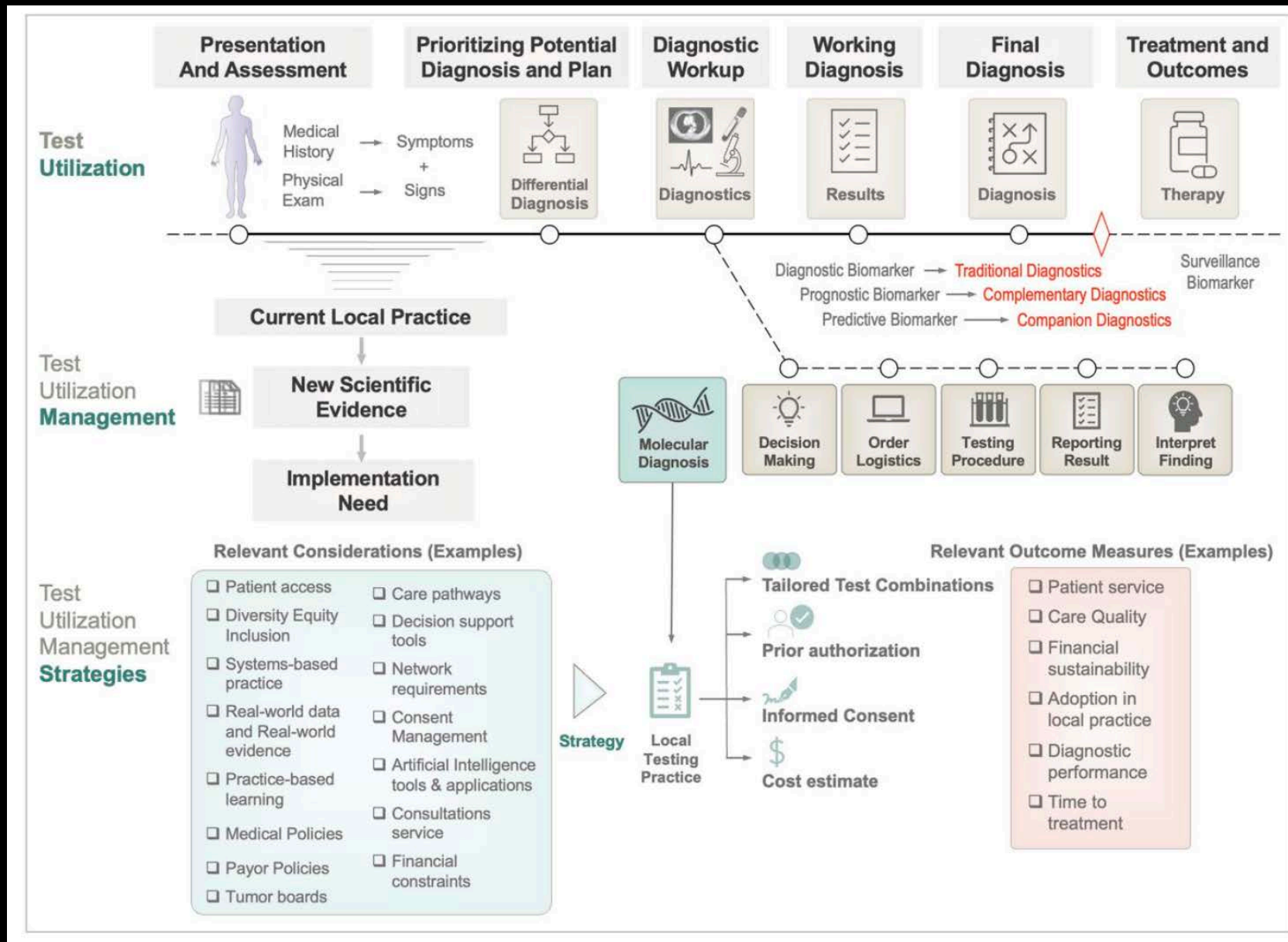
- Utilization
- Utilization Management
- Utilization Management Strategy

How to implement?

- **Concept: U, UM, UMS**

Helen Hou et al., 2023 J Appl Lab Med





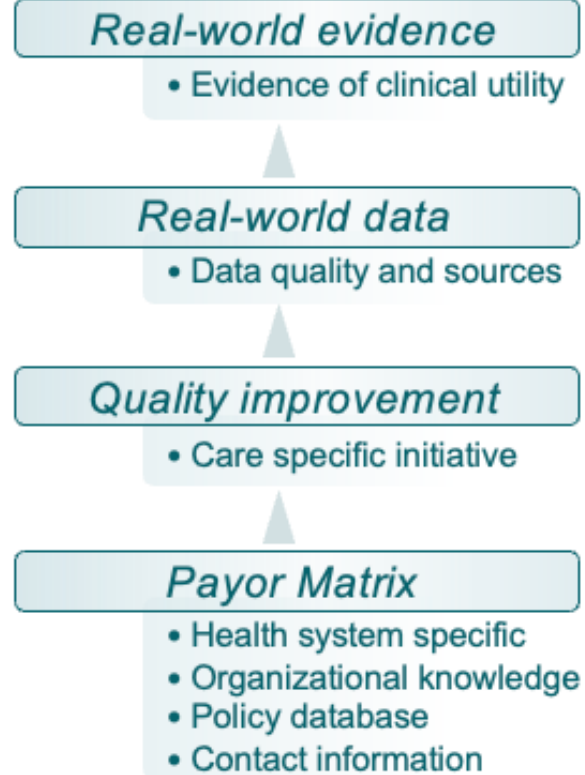
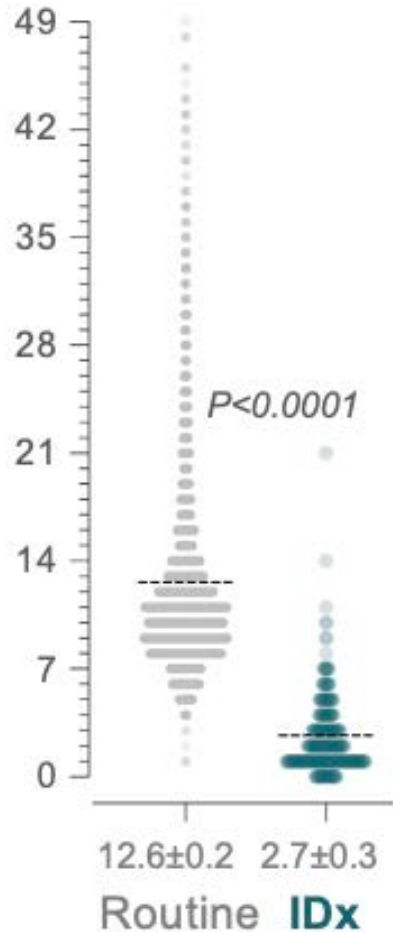
Relevant Considerations



Relevant Outcome Measures

RWD to RWE to transformation

Days to Treatment



Practice transformation

“Financially sustainability through functional synergy”

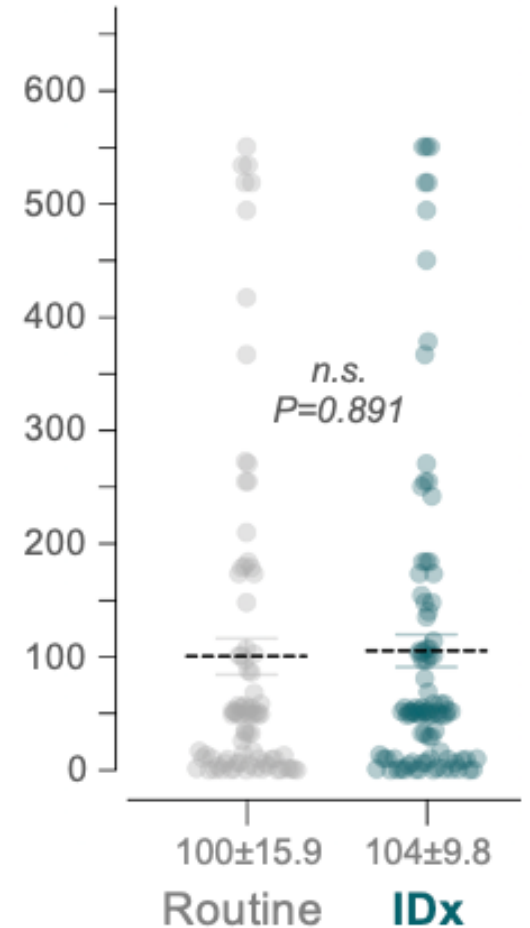
Policy Co-Creation

• Long term strategies

Engagement with Payor operations

- Health plan specific
- Financial structures
- Service requirement
- Audit specification
- Data sharing
- (Dis-)Incentive programs
- Prior auth exemption

Reimbursement



the pre-competitive space

We are all black swans...

I'm not



What was before USB ?

How did USB take over?

IO



The pre-competitive space

+ is abstract

+ requires intricate structure(s)

+ e.g., anti-trust monitoring

a proven approach

underutilized in medicine



About USB-IF >

Developers >

Compliance >

Logo License Request

Pressroom

How to Join the USB Implementers Forum

The Membership Agreement

[Download](#) →

This is a PDF document that should be completed and emailed to admin@usb.org. The annual membership fee is US\$5,000. Payment options will be provided once the Membership Agreement is received.

USB-IF Antitrust Guidelines

[View](#) →

The Board of Directors of the USB-IF have adopted Antitrust Guidelines intended to educate and to govern the conduct of members and participants at USB-IF sponsored activities.

USB-IF Code of Conduct

[View](#) →

The USB-IF Code of Conduct is designed to allow the USB-IF to comply with the law and to preserve its integrity and credibility with the public, the industry, and within the Forum. This Code applies to all staff, volunteers, directors, members, and any third-party service providers or contractors working with the USB-IF.

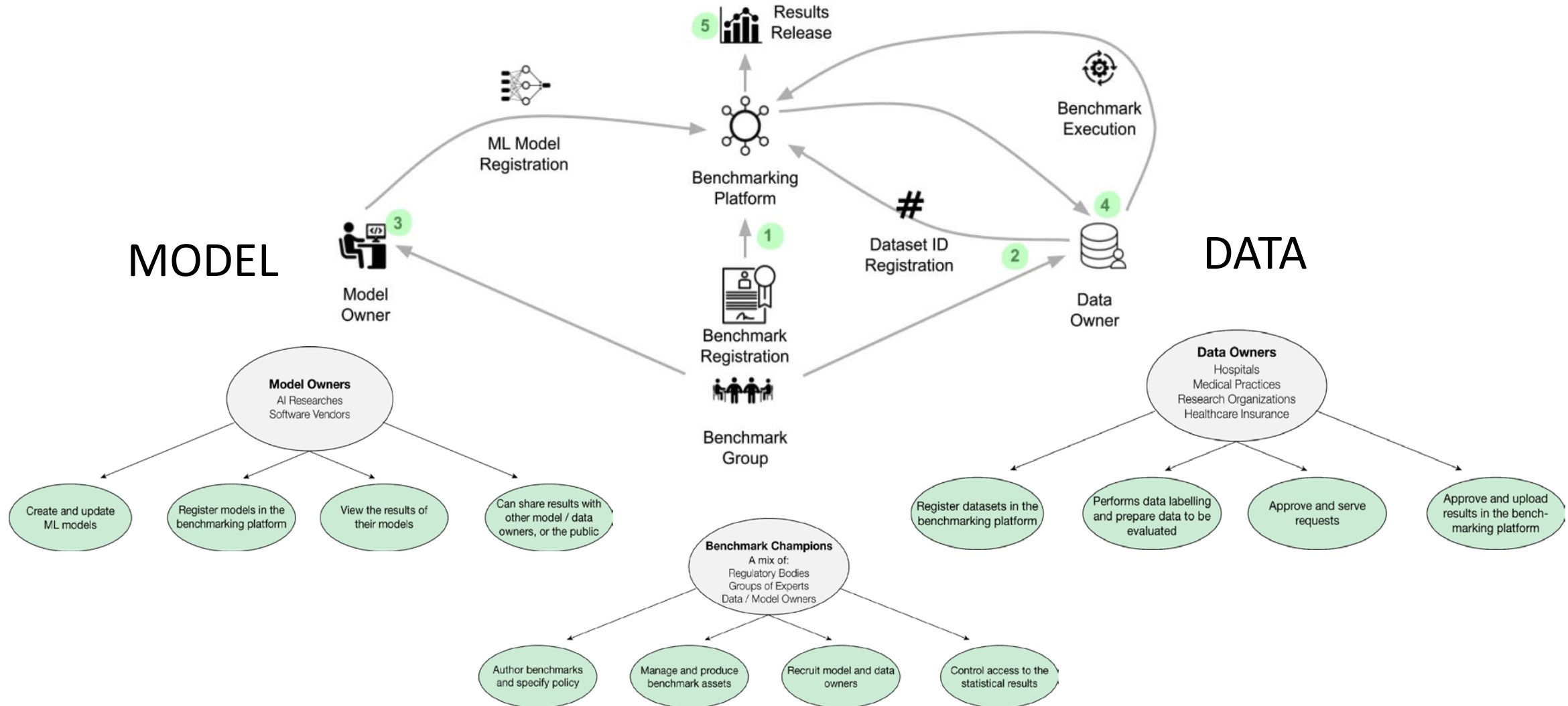
USB-IF Confidentiality Policy

[View](#) →

The USB-IF Board of Directors have adopted a confidentiality policy that applies to Members of the USB-IF and employees of Members, as well as officers, directors, committee members, chairs, staff, volunteers and participants in the USB-IF.



Federated models necessitate **human** governance structures



What do you need to realize innovation?



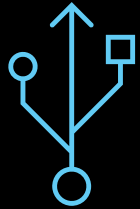
Great Team
(int. & ext.)



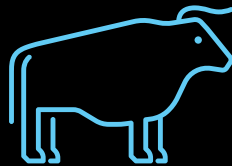
Understand
the framework



Healthcare
system



How to integrate
(Concept + Process)

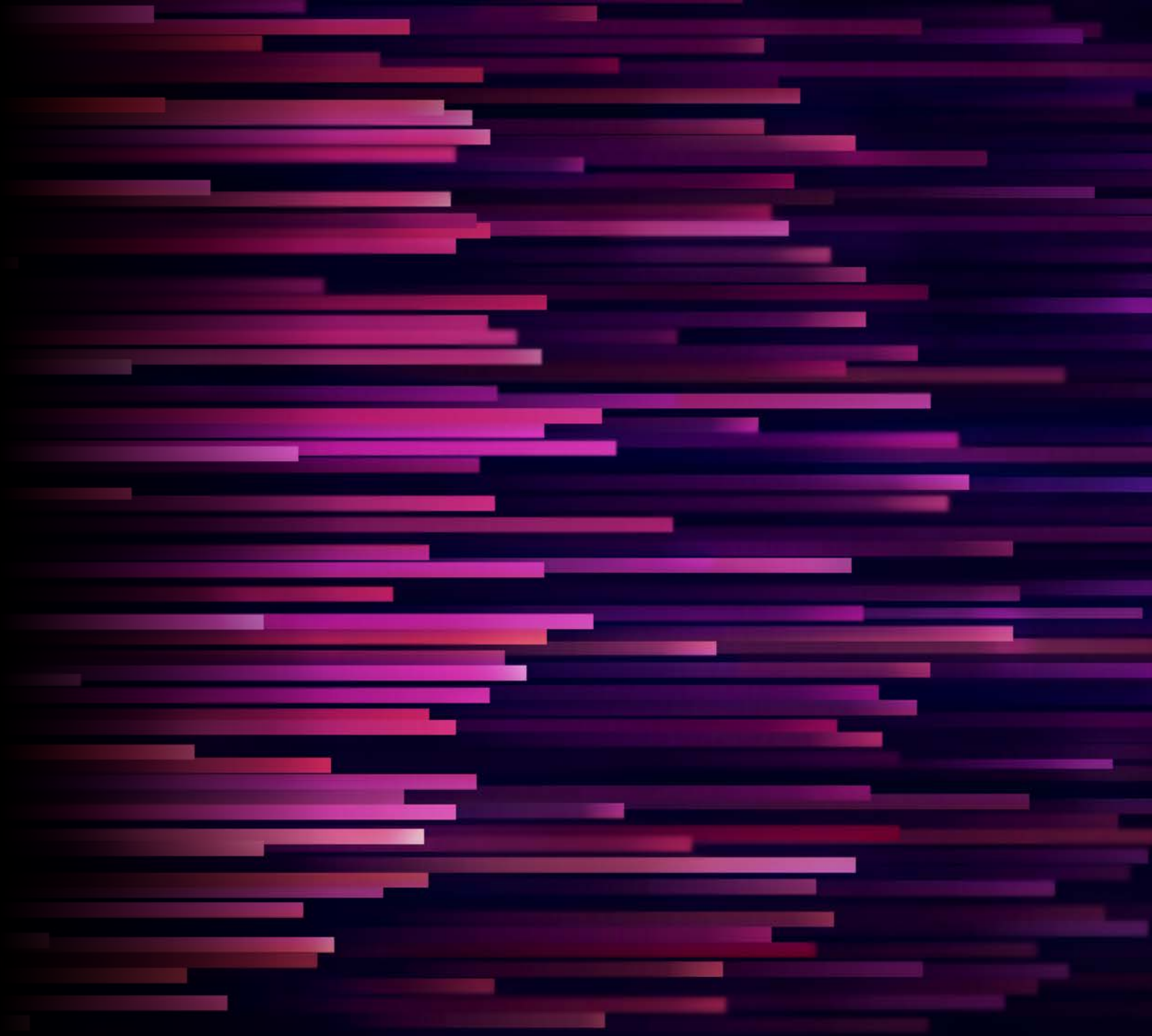


Approaches to
Financial Sustainability

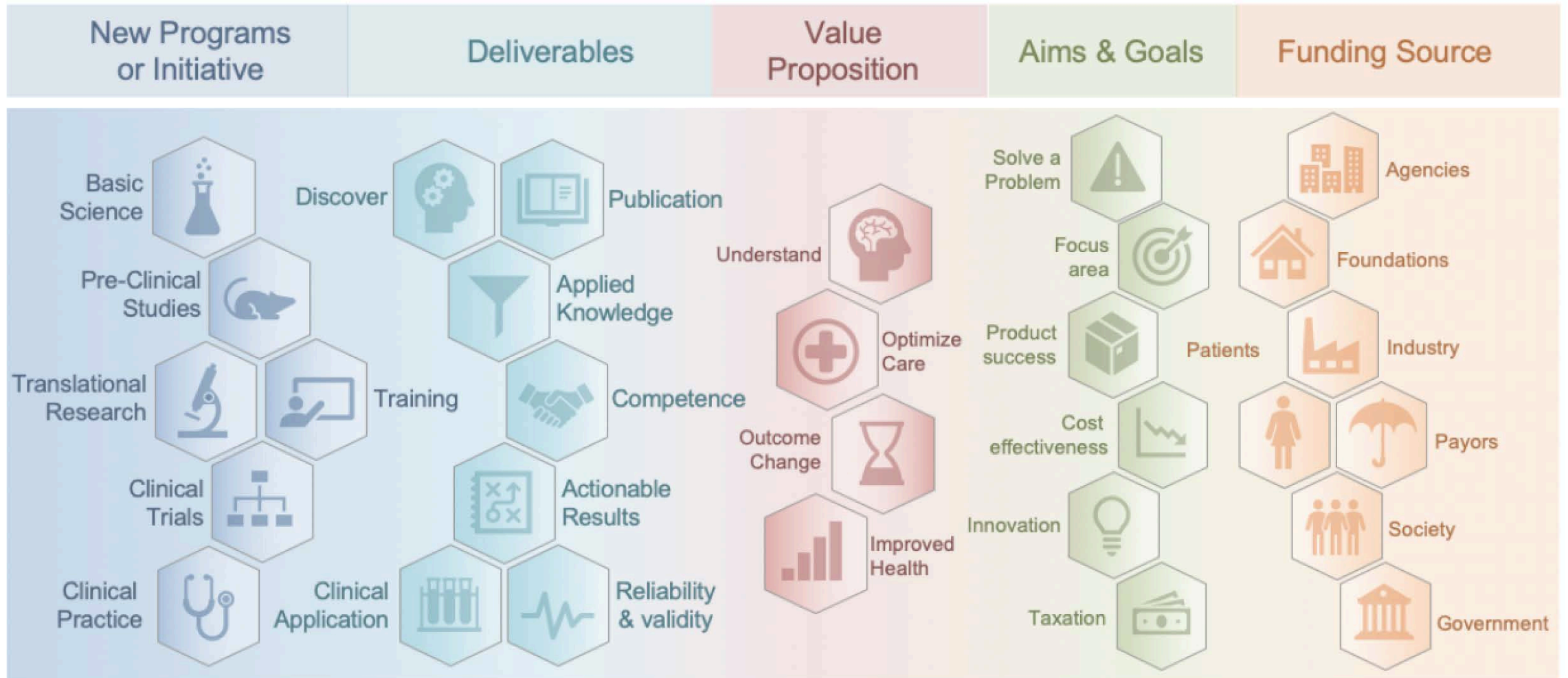


Approach to apply
and challenge regulation

“Developing and putting forth your own vision and then making it reality is no simple task”



Paradigm for Financial Sustainability



Realizing Precision Oncology is a Multi-Layered Challenge

Value proposition



Medical service

Exploratory
investigational

Emerging Evidence

Standard of Care
Medical Necessity

Local implementation

Best practice



Real-world evidence

Payor policy

Patient level



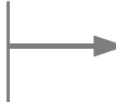
Physician Request



POE

Clinical decision support

- Prior authorization
- Consent
- Cost estimate

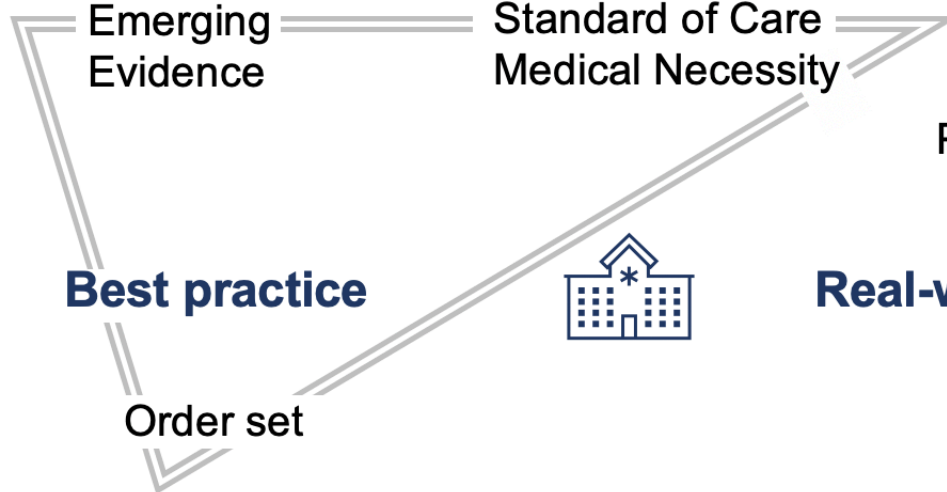


Diagnostic Tests 1+2+3

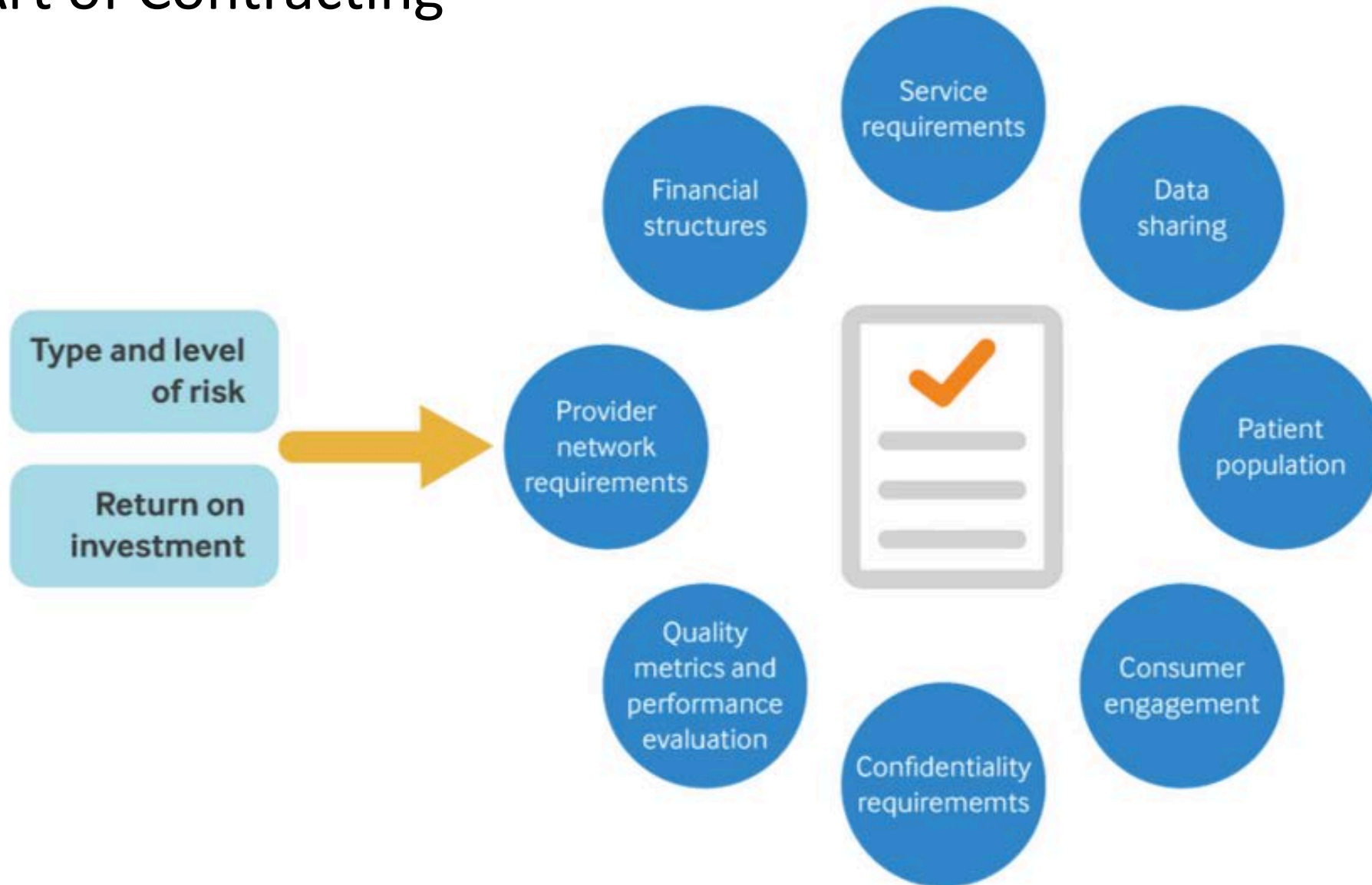


Results

Management

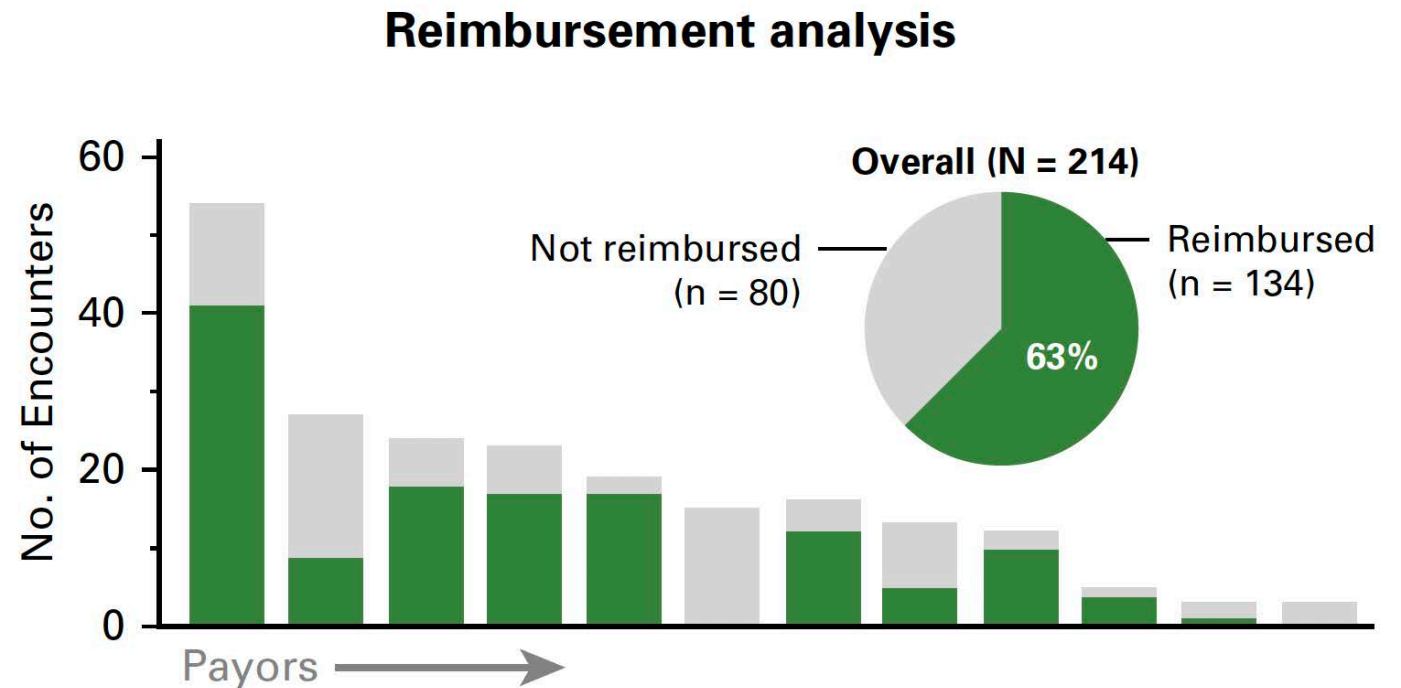


The Art of Contracting



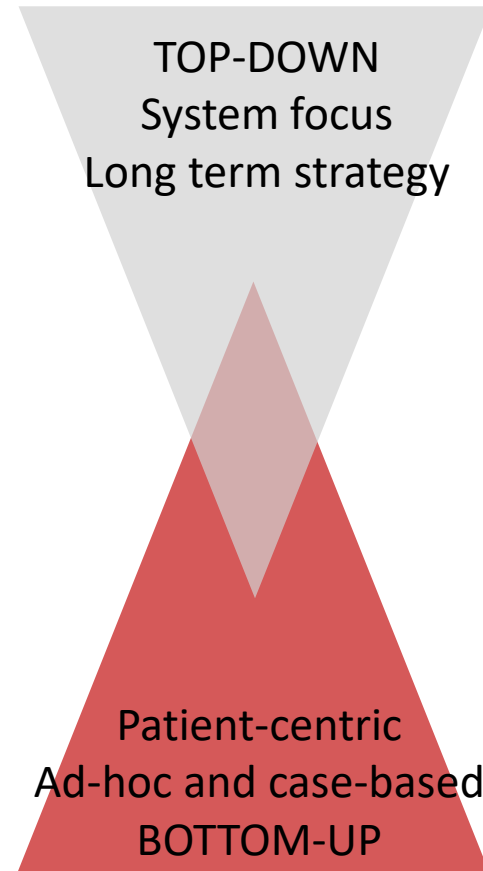
Rapid testing reimbursement analysis

- **Coding strategy**
 - Payor tailored
 - Prior authorization
 - Pilot program(s)
- **Reimbursement analysis**
 - Dependent on Focus
 - Quality



Levels of Approaching Financial Sustainability

Global or International level
National or US-level
State level
Region
Local
System
Institutional
Departmental
Divisional
Patient Level
Procedure(s)
Test(s) ordering
Out of pocket estimate



“a robust local program can be an effective strategy to ensure progress”

What do you need to realize innovation?



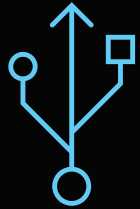
Great Team
(int. & ext.)



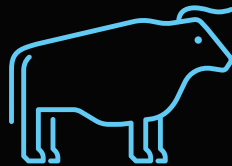
Understand
the framework



Healthcare
system



How to integrate
(Concept +Process)



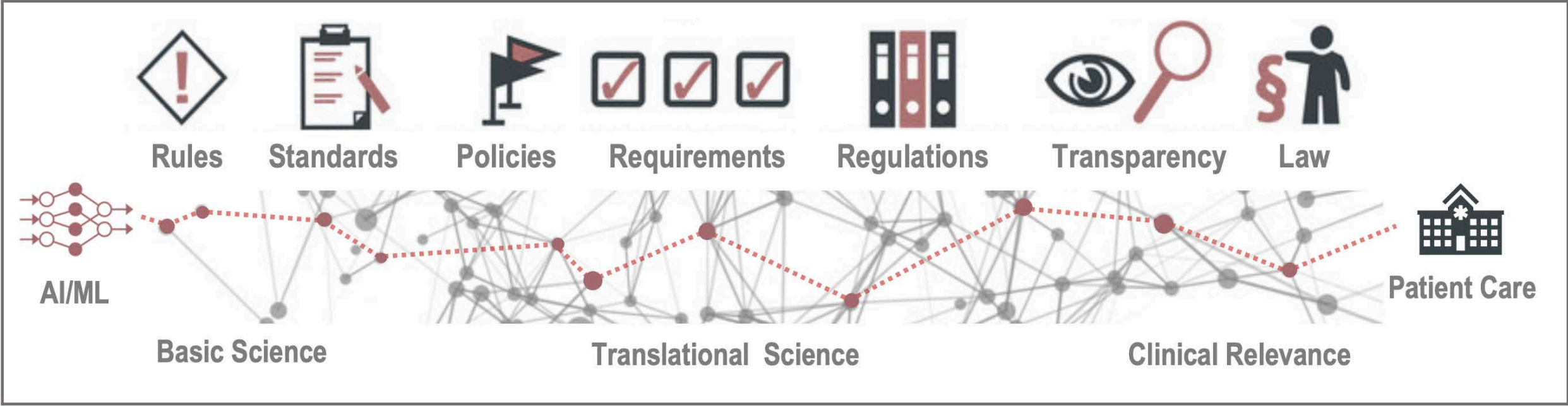
Approaches to
Financial Sustainability



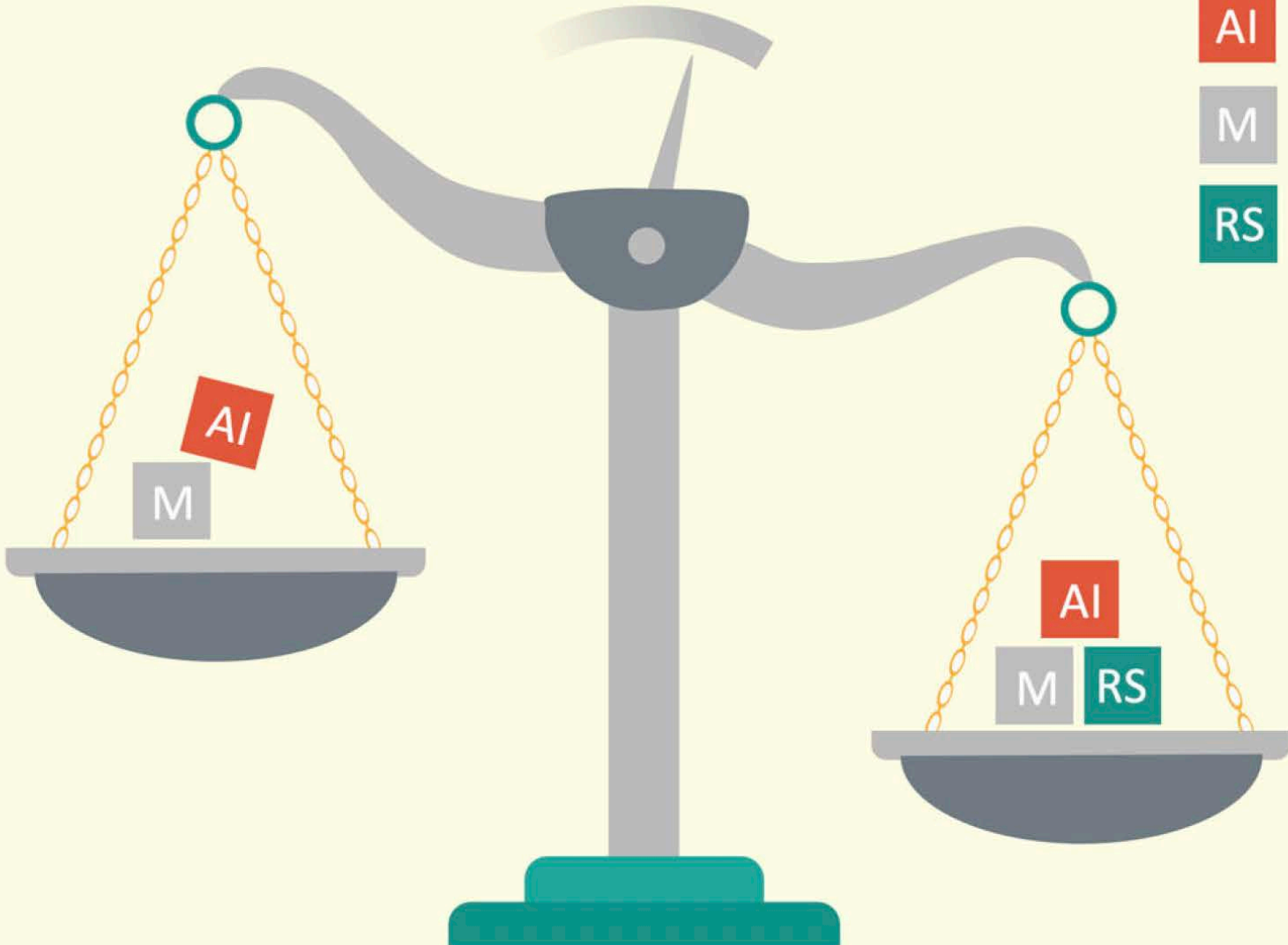
Approach to apply
and challenge regulation



Regulatory Science



Patient benefit



- AI Artificial Intelligence
- M Medicine
- RS Regulatory Science

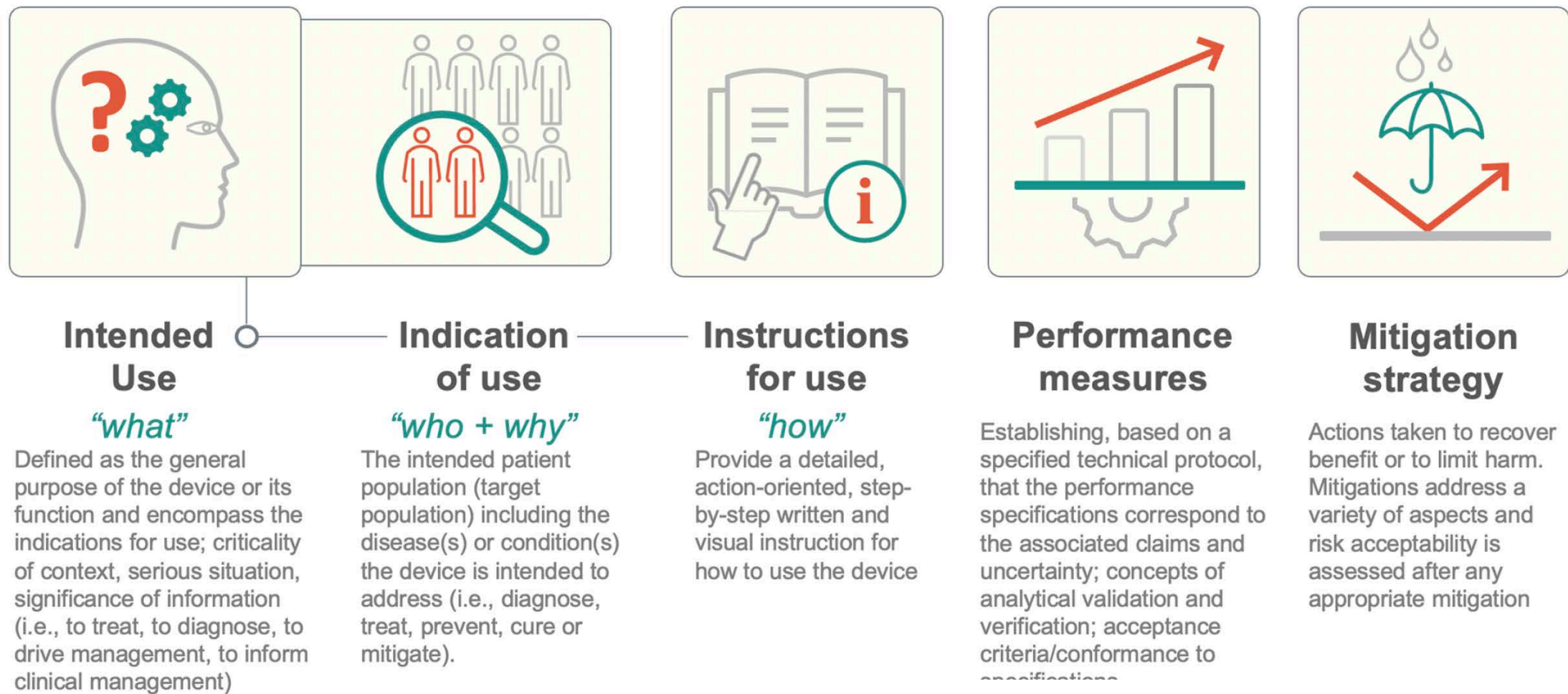


Fig. 2 Selected regulatory science concepts.

; <https://doi.org/10.1038/s41746-022-00721-7>

Regulatory

established

“...is the science of developing new tools, standards, and approaches to assess the safety, efficacy, quality, and performance of all FDA-regulated products”

Science

new

“...is applying the scientific method to challenge current concepts and drive meaningful regulations”



Can Science be Trusted Without Government Regulation?

What is
Discovery Bias ?

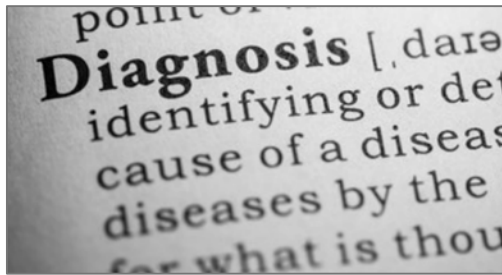
Do such biases
limit our ability
to see alternatives?

Does publishing the full methods/results
section of a SARS-CoV-2 paper
increase our ability to protect public
health from a future pandemic?



What's next in Technology and Innovation

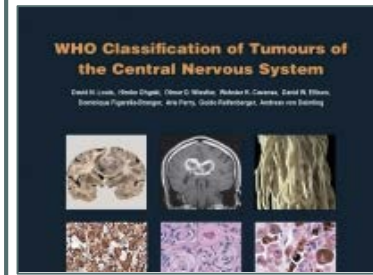
Diagnosis



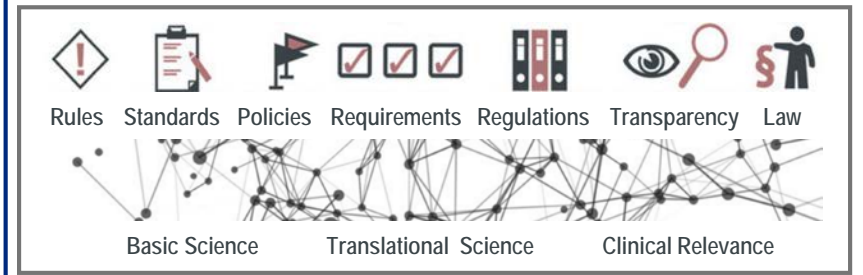
Technologies



Data Science



Regulatory Sciences



DATA FOR HEALTH
CONFERENCE 2023

#DFH23

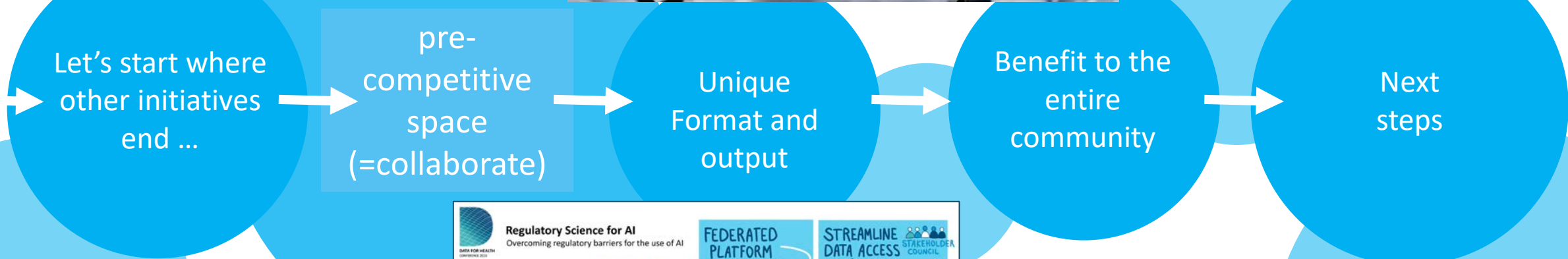
Opening keynote

Data for Health



Importance of the use of health data and transatlantic access to health data.

- Susan K. Gregurick, National Institutes of Health
- Birgit Bauer, DataSavesLives Germany
- Chikwe Ikekwazu, WHO Hub for Pandemic and Epidemic Intelligence
- Eva Winkler, National Centre for Tumor Diseases
- Lawrence Lessig, Harvard Law School



JOCHEN LENNERZ, NICK SCHNEIDER, AND KARL LAUTERBACH

How Health Data Integrity Can Earn Trust and Advance Health

Efforts to share health data across borders snag on legal and regulatory barriers.
Before detangling the fine print, let's agree on overarching principles.



SUM



summary



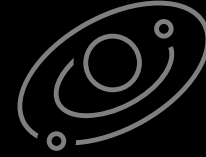
What do you need to realize innovation?



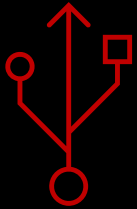
Great Team
(int. & ext.)



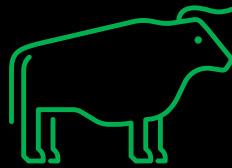
Understand
the framework



Healthcare
system



How to integrate
(Concept +Process)



Approaches to
Financial Sustainability

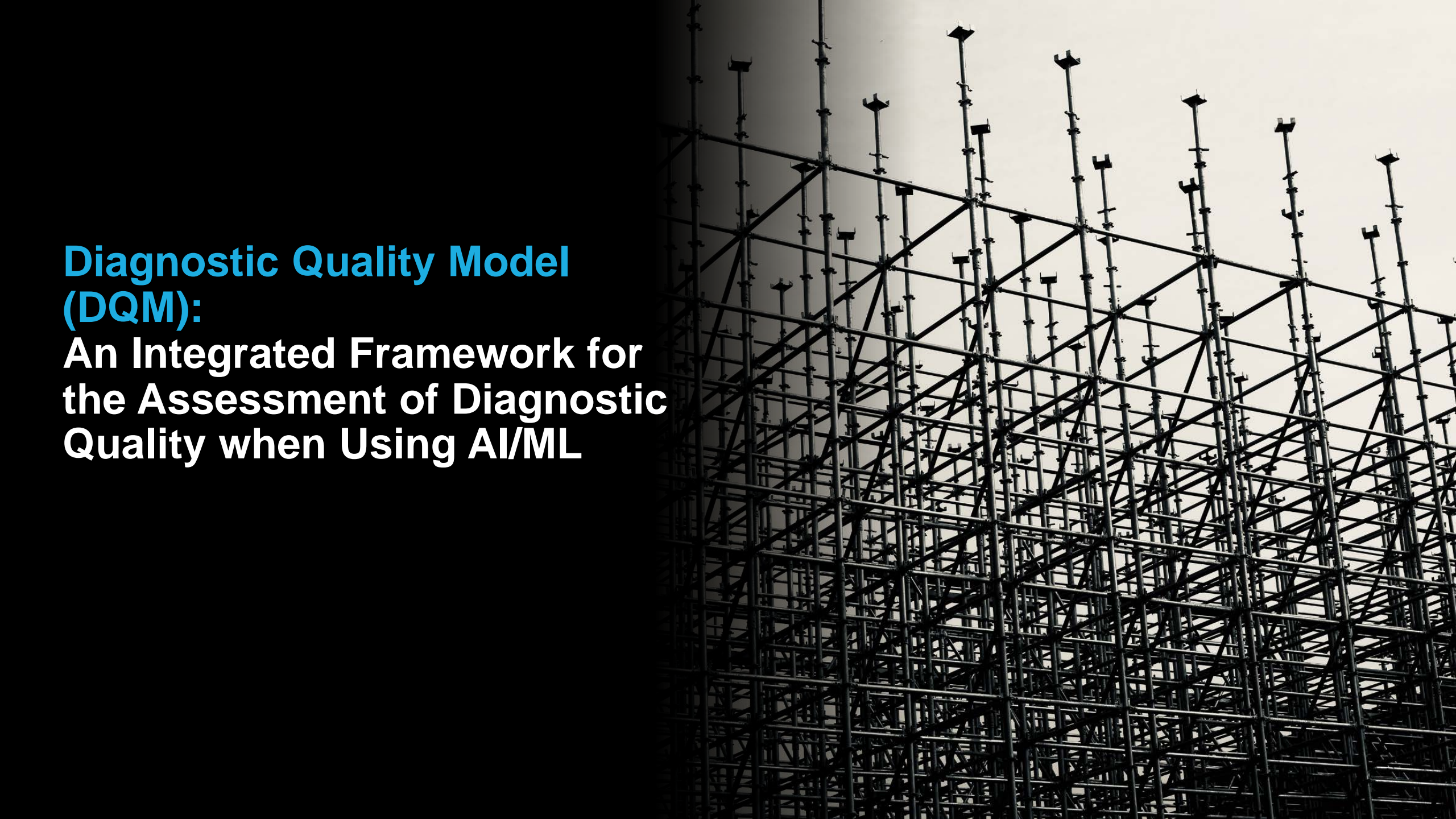


Approach to apply
and challenge regulation

Joe.Lennerz@bostongene.com

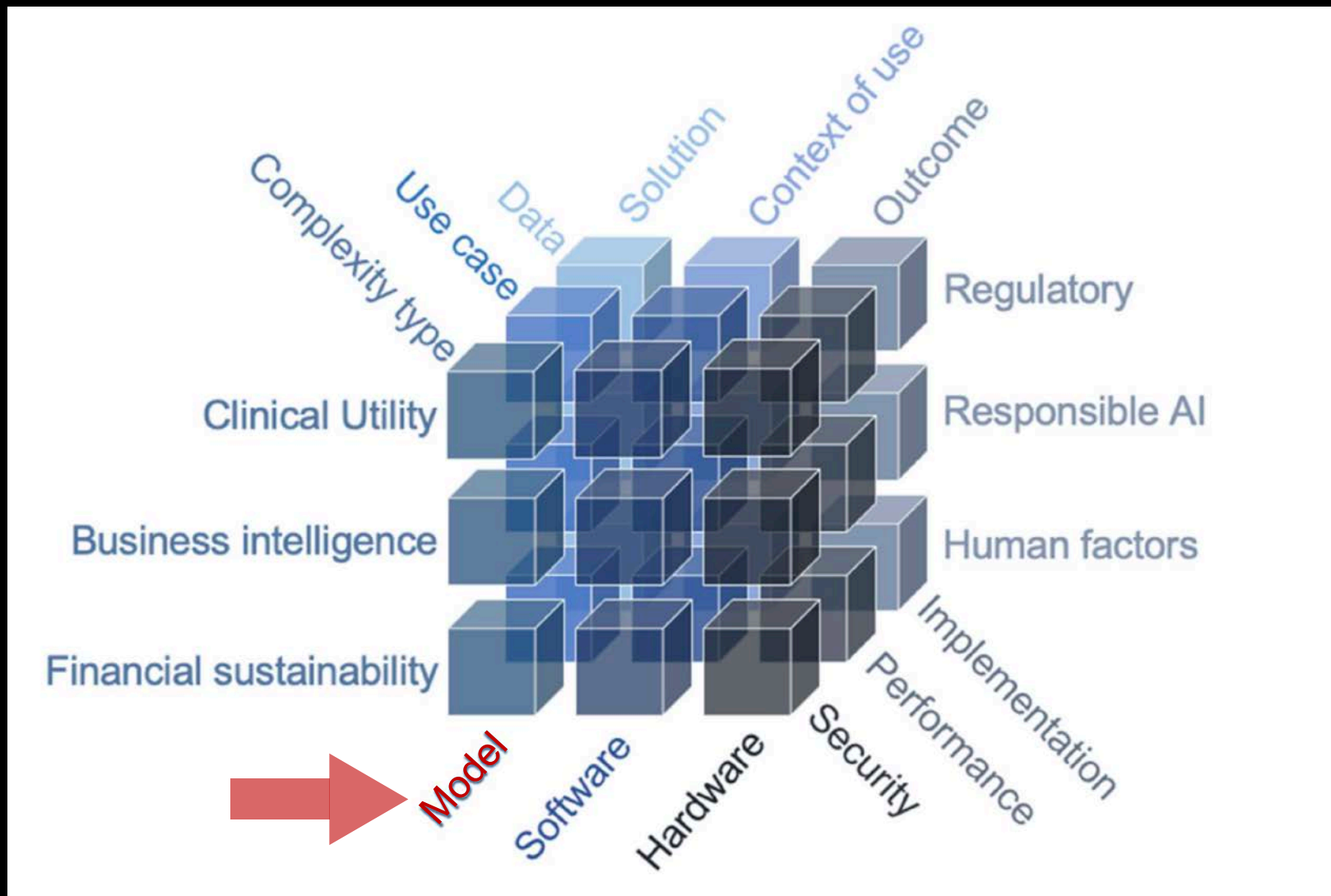
Start of
presentation





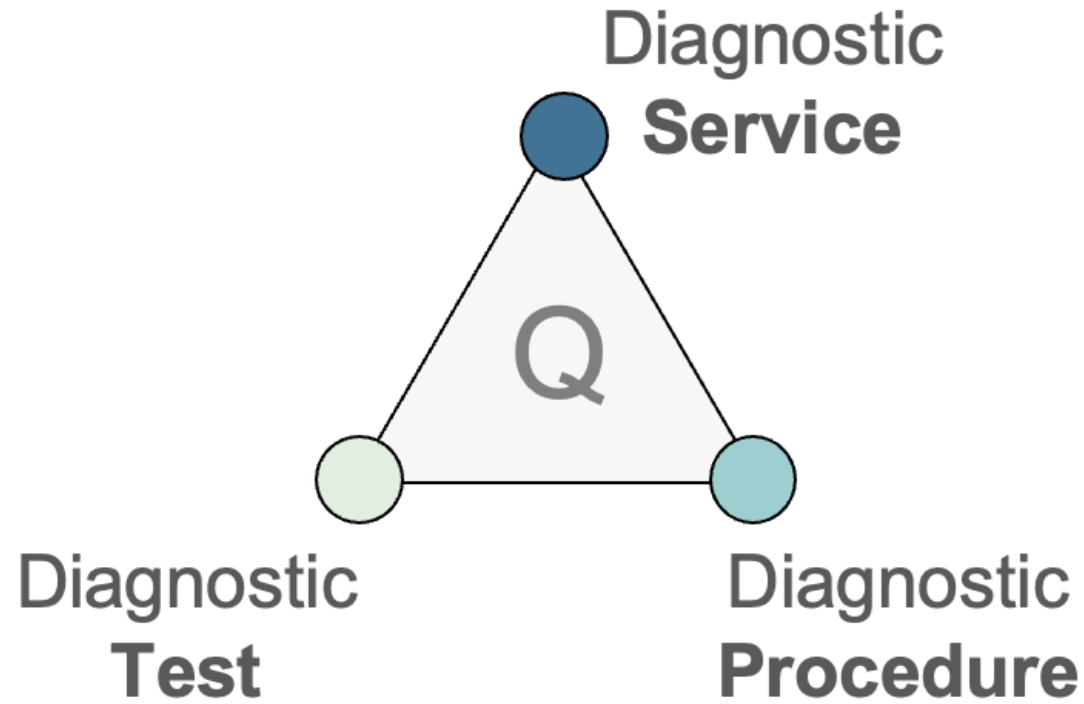
**Diagnostic Quality Model
(DQM):**
**An Integrated Framework for
the Assessment of Diagnostic
Quality when Using AI/ML**

What holds us back is a multidimensional problem

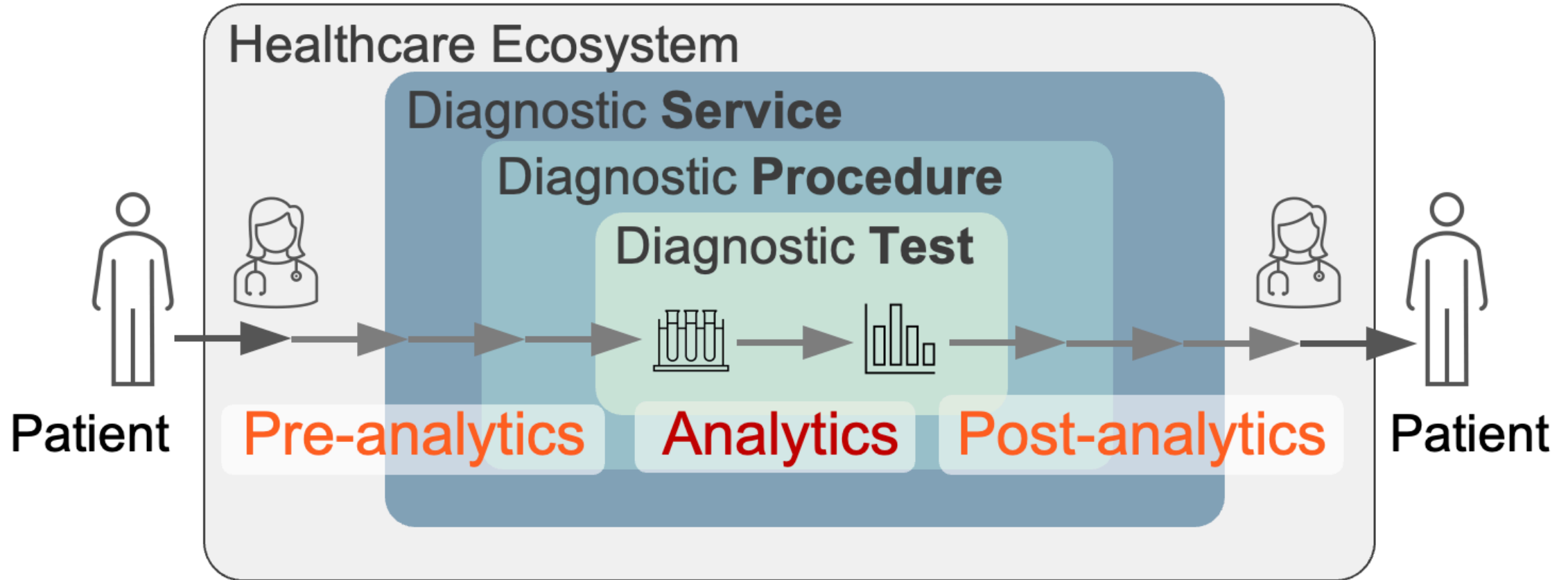


Diagnostic Quality Model (DQM)

Conceptual distinction

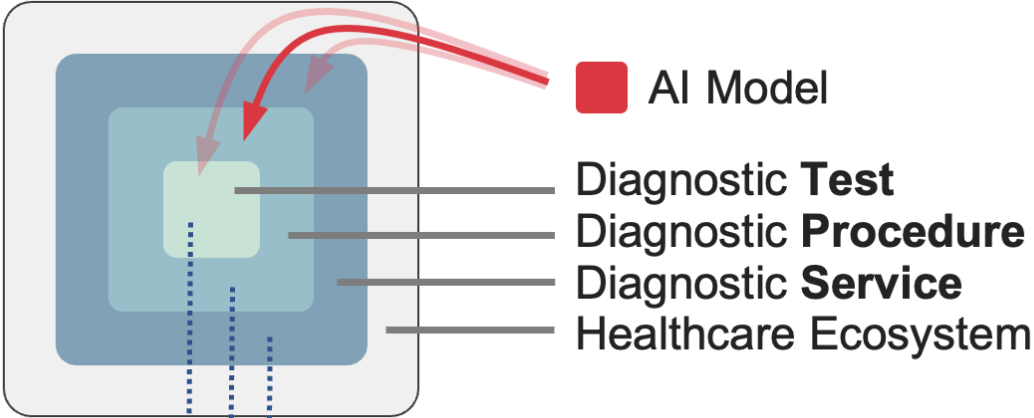


Diagnostic Quality Model (DQM) Clinical Workflow



Diagnostic Quality Model (DQM)

Relationship of DQM components and AI



$$\text{Diagnostic Quality} = \text{Quality of the Diagnostic Test} + \text{Quality of the Diagnostic Procedure} + \text{Quality of the Diagnostic Service}$$

$$\text{Quality Impact of the AI Model} = \text{abs.} \left[\begin{array}{c} \text{Diagnostic Quality} \\ \text{Without AI Model} \end{array} - \begin{array}{c} \text{Diagnostic Quality} \\ \text{With AI Model} \end{array} \right]$$

Figure 3

Integrated Diagnostic Service

