

Workshop on anonymization Berlin, March 19, 2015

Basic Knowledge

Terms, Definitions and general techniques

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Background

Aims of Anonymization

Relevant terms

Anonymization Techniques

Further Issues



Background



Large amount of person-specific data are collected, both by public institutions and by private entities

Laws and regulations require that some collected data must be made public, for example: Census data

Data sets

Health-care: Clinical studies, hospital discharge databases
Genetic datasets: 1000 genomes, HapMap, TCGA, ...

Contracts alone cannot guarantee that sensitive data will not be carelessly misplaced. Can anonymization guarantees that?

Sweeney (1997)

MF

| ssac | huse | | s pital dis dical Data R | | | | |
|------|------|-------|------------------------------------|--------|--------------------|----------|---------------------|
| SSN | | | Date Of Birth | Sex | ZIP Marital Status | | Problem |
| | | | 09/27/64 | female | 02139 | divorced | hypertension |
| | 8. B | 2 | 09/30/64 | female | 02139 | divorced | obesity |
| | | asian | 04/18/64 | male | 02139 | married | chest pain |
| | 100 | asian | 04/15/64 | male | 02139 | married | obesity |
| | 8 | black | 03/13/63 | male | 02138 | married | hypertension |
| | | black | 03/18/63 | male | 02138 | married | shortness of breat |
| | 2 8 | black | 09/13/64 | female | 02141 | married | shortness of breat |
| | 2 2 | black | 09/07/64 | female | 02141 | married | obesity |
| | 1 | white | 05/14/61 | male | 02138 | single | chest pain |
| | 8 6 | white | 05/08/61 | male | 02138 | single | obesity |
| | | white | 09/15/61 | female | 02142 | widow | shortness of breatl |

Voter List

| [| Name | Address | City | ZIP | DOB | Sex | Party | |
|---|----------------|---------------|-----------|-------|---------|--------|----------|--|
| ĺ | | | | | | | | |
| ł | | | | | | | | |
| 1 | Sue J. Carlson | 1459 Main St. | Cambridge | 02142 | 9/15/61 | female | democrat | |
| Г | | | | | | | | |

Figure / -dentifying anonymous data by linking to external data

Public voter dataset

(5-digit ZIP code, birth date, gender) uniquely identify 87% of the population in the U.S.



There are different communities in which research regarding anonymization is done

- Database community
- Statistical disclosure community
- Cryptography community



Aims of Anonymization

ISO 29100:2011: "Anonymization is the **process** by which personally **identifiable** information (PII) is **irreversibly** altered in such a way that a PII principal can no longer be **identified** directly or indirectly, either by the PII **controller** alone or in collaboration with any other party."



Aim: to produce **"open data"** whilst mitigating the risks for individuals concerned

Problem: Creating an anonymous dataset whilst retaining as much of the underlying information as required for the task (**usefulness**)



A table is **minimal anonymous** if it satisfies the given privacy requirement and if the sequence of anonymization operations cannot be reduced without violating the requirement

A table is **optimal anonymous** if it satisfies the given privacy requirement and contains most information according to the chosen **information metric** among all satisfying tables

Finding the optimal anonymization is NP-hard...



General purpose metric (principle of minimal distortion) Information loss of generalization G: $\{c_1, ..., c_n\} \rightarrow p$

$$I(G) = Info(S_p) - \sum_{i} \frac{N_{ci}}{N_p} Info(S_{ci})$$

 $Info(S) = -\sum_{i} p_i \log p_i$, p_i is the percentage of label *i*

Special purpose metric: e.g. retain usefullness for classification => In general, list of data uses (e.g. regression models, association rules, other data mining techniques, etc.)

Trade-off Metric: maximizes the information gained per each loss of privacy

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Relevant terms



Kind of attributes:

- (1) Unique Identifiers (e.g., social security number)
- (2) Quasi-Identifiers (e.g., Zip-Code) => QIDs
- (3) Sensitive attributes (exhibiting a special characteristic)
- (4) Non-sensitive attributes



OECD-Definition for a Quasi-Identifier:

Variable values or combinations of variable values within a dataset that are not structural uniques but might be empirically unique and therefore in principle uniquely identify a population unit.

Should contain an attribute A if an attacker could potentially obtain A from other external resources.

The choice of QIDs remains an open issue

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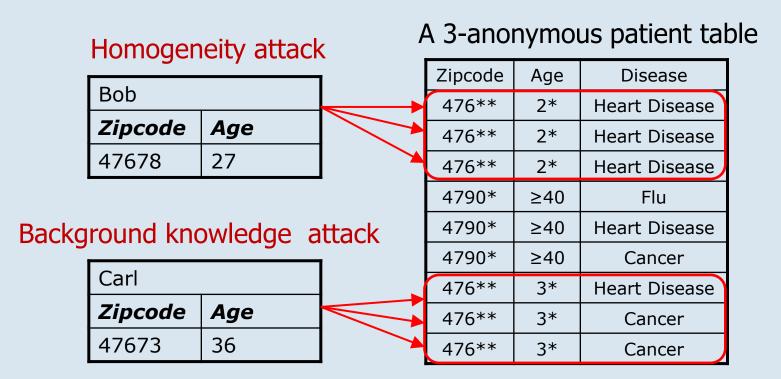


What is disclosure risk?

- **Singling out**: isolate records identifying an individual
- **Record Linkage**: classify recs as belonging to the same individual
- Attribute Linkage: Infer sensitive values from the existing attributes
- Table Linkage:
 Infer presence of an individual
- **Probabilistic Inference**: Change belief on sensitive information

Attacks are context-specific Example: Attacks on k-Anonymity

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Anonymization techniques



Randomization

- Noise addition
- Permutation

Generalization (replacing QIDs with more general values)

- Aggregation
- K-Anonymity (inference attacks are still possible)
- L-Diversity (semantic meaning of attributes are not considered: Gastric ulcer, Gastritis)
- T-Closeness (mirroring the initial distribution in each equivalence class; skewness attack)

Suppression

• Tuple and cell suppression



These are criteria not techniques:

- K-Anonymity
- L-Diversity
- T-Closeness

And there is no hierarchy!

- K-Anonymity protects against identity disclosure
- L-diversity and T-Closeness protect against attribute disclosure

What about Fung et al. (2010) statement:

"...distinct I-diversity privacy model automatically satisfies kanonymity, where k = I, because each qid group contains at least I records."

?

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Generalization and Suppression (hide some details in QID)

- Replace some values with a parent value in a taxonomy
- ✤ Full-domain and local (subtree, cell) generalization
- Suppression (see former slide)

Anatomization and Permutation (structural changes)

- ✤ Deassociate the relationship between QIDs and sensitive attributes
- ✤ Partition into groups and shuffle sensitive values within each group

Perturbation

Additive Noise (Randomization; independent of other recs => data streams), Data swapping, synthetic data generation

Anonymization techniques: generalization

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| Zip | Age | Nationality | Disease | | Zip | Age | Nationality |
|---------------------|---|---------------|---------|-------|-------|-------|-------------|
| 130 <u>5</u> 3 | 28 | Russian | Heart | 1 | 130** | <30 | * |
| 3068 | 29 | American | Heart | 1 1 | 130** | <30 | * |
| 3068 | 21 | Japanese | Flu | 1 | 130** | <30 | * |
| 30 <mark>53</mark> | 23 | American | Flu | 1 | 130** | <30 | * |
| 4853 | 50 | Indian | Cancer | | 1485* | >40 | * |
| 1 <mark>85</mark> 3 | 55 | Russian | Heart | | 1485* | >40 | * |
| 8 <u>5</u> 0 | 47 | American | Flu | 1 | 1485* | >40 | * |
| 48 <u>5</u> 0 | 59 | American | Flu | 1 | 1485* | >40 | * |
| 3053 | | | | 1 | 130** | 30-40 | * |
| 3053 | Equivalence Class: Group of k-anonymous records that share the same value | | | | 130** | 30-40 | * |
| 3068 | | | | | 130** | 30-40 | * |
| 13068 | | Quasi-identif | 130** | 30-40 | * | | |

Disease

Heart

Heart

Flu

Flu

Cancer

Heart

Flu

Flu

Cancer

Cancer

Cancer

Cancer

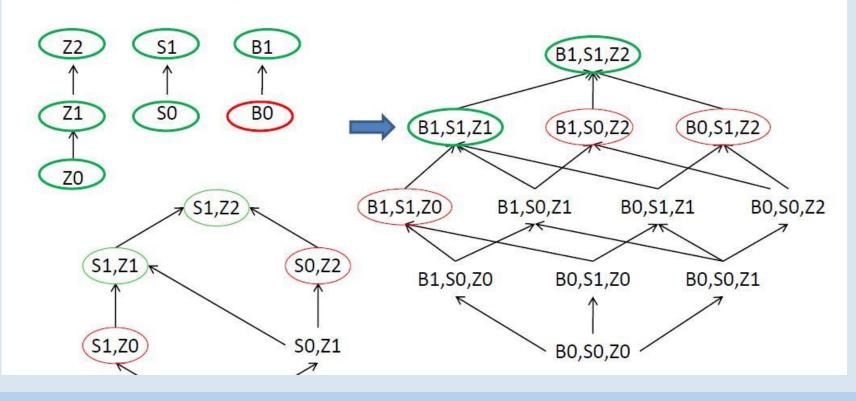


Further issues



Generates the set of all k-anonymous full-domain (multidimens.) generalizations. Bottom up aggregate computation

3-dimensional quasi-identifiers



Is anonymization feasible in this context?

Empirical data showed that a carefully chosen set of 45 SNPs is sufficient to provide matches with a type 1 error of 10⁻¹⁵ for most of the major populations across the globe (Pakstis et al. Candidate SNPs for a universal individual identification panel. 2007)

Alternatives:

- secure computation techniques ...
 - Secure multipart computation
- Fully homormorphic encryption

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Y Erlich and A Narayanan. Routes for breaching and protecting genetic privacy. 2014 (Nature Reviews Genetics)

L Sweeney. K-anonymity: a model for protecting privacy. 2002 (International Journal on Uncertainty, Fuzziness and Knowledgebased Systems)

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